

Why Choose this Training Course?

This Certificate in Smart Leadership training course will encourage delegates to drive organizations towards success in the ever-evolving landscape of the 21st century. It embodies visionary thinking, agility, and a willingness to embrace change. Innovative leaders inspire their teams to challenge the status quo, fostering a culture of creativity and innovation.

By embracing the principles of strategic thinking, fostering a culture of innovation, and nurturing the talents of their team, smart leaders will be able to navigate uncertainty with confidence, unlocking new opportunities and shaping a brighter future for their organisation.

This training course will feature:

Learning the foundations of strategy and leadership Creating a culture of innovation Using multiple intelligences to drive creativity Identifying, engaging, and motivating creative people Leading a creative process for developing innovation

What are the Goals?

By the end of this training course, participants will be able to:

Identify the principles of innovative leadership
Analyze the common myths and misconceptions about innovation
Solve any problem or issue with creative methodologies
Apply `multiple intelligences' to generate ideas
Practice a process for team innovation

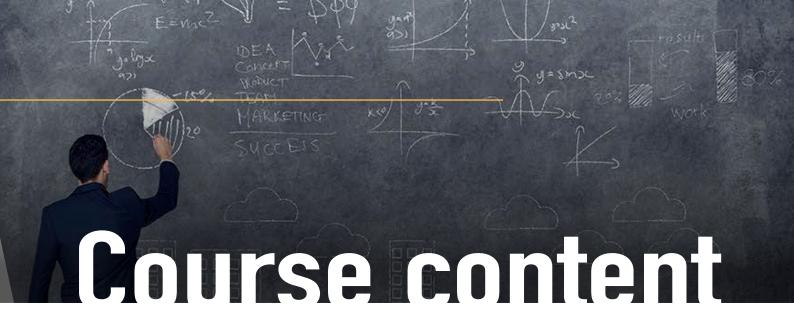
Who is this Training Course for?

This training course is intended for those who want to learn how to transform or improve their operations and organisations through the successful application of strategies and business process improvements using higher levels of creativity for innovation.

This training course is suitable to a wide range of professionals but will greatly benefit:

Supervisors/Line Leaders Team Leaders/Unit Heads Managers of all Levels Departmental leaders





Course Outline

Day One: Leading Creativity and Innovation at Work

Understanding Strategy and Leadership in the 21st century Innovation vs. Constant Improvement Innovative Leadership as a Transformative Force for Success The critical mass for change and innovation Case Study of Innovative Companies Applying Leadership to Achieve Creativity and Innovation

Day Two: Achieving Workforce Engagement

How the G.E. TWorkout Model Engaged Employees
Achieving TBuy-In from Your Workforce
Developing Creative Solutions for Problems and New Strategies
Overcoming Old Paradigms
The Characteristics of TOrganizational Drift
Achieving Results by Leading an Empowered Workforce

Day Three: Leadership with a Creative Edge

Developing Creative Potential in People and Teams
How Profiling may Reveal the Creativity in People
Thinking Skills and Multiple Intelligences
Learning New Brainstorming Techniques
How to Incubate New Ideas
Interacting with `Creatives' using Influence and Persuasion
Creative Group Exercise: Identifying Business Processes

Day Four: Creating a Motivating Climate for Higher Productivity

Key Elements in Creating New Missions
Establishing Goals and Targets with Creative Flair
Building a ™Sense of Significance and Purpose
Emotional Intelligence as a Motivator
Rewarding and Encouraging High Performance
™Pygmalion and Galatea Theories Behind Individual Performance
Group and Team Motivation

Day Five: Driving Strategic Change

Managing the Change Process
Kotter's Change Management Techniques
Successful Techniques for Leading Effective Change
How a Leader Communicates a Sense of Urgency'
Overcome the Challenges of Change in Organisations
Creating an Attitude of Perpetual Change and Improvement
Course Review and Personal Goals



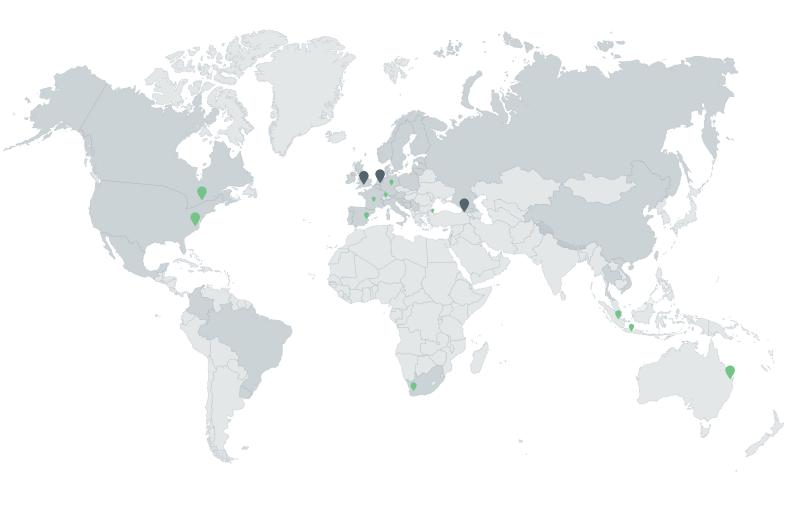


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