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LEADERSHIP AND MANAGEMENT | LM-019

Visionary Leadership and Strategic Thinking

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Course content

Why Attend

Why Attend Organizations need leaders who can see future opportunities, create clear direction, and turn strategy into measurable results. Visionary leadership combined with strategic thinking helps organizations remain competitive, innovative, and resilient in changing markets. This course provides participants with practical tools to develop a strategic mindset, build compelling visions, execute plans effectively, and lead sustainable change.

Course Methodology This course uses an interactive and practical approach through presentations, case studies, group discussions, strategic planning exercises, leadership assessments, workshops, and real workplace examples.

Course Objectives

- Understand the principles of visionary leadership
- Develop strategic thinking capabilities
- Create and communicate compelling organizational visions
- Analyze markets, trends, and strategic opportunities
- Build practical strategic plans and measurable goals
- Execute strategy effectively through accountability
- Lead organizational change successfully
- Sustain innovation and continuous improvement cultures

Target Audience

- Senior Managers
- Department Heads
- Team Leaders
- Strategy and Planning Professionals



Course content

Target Audience

- Project Managers
- Business Owners
- Anyone seeking stronger leadership and strategic capabilities

Target Competencies

- Visionary Leadership
- Strategic Thinking
- Strategic Planning
- Change Management
- Decision-Making
- Innovation Leadership
- Performance Management
- Communication Skills

Course outline

Day 1: The Foundations of Visionary Leadership and Strategic Thinking

- Understanding strategic thinking
- How to develop a strategic mindset
- Role of visionary leadership
- Creating a culture of strategic thinking
- Creating a compelling vision statement
- Communicating the vision effectively
- Benefits of strategic leadership



Course content

Course outline

Day 2: Strategic Thinking Fundamentals

- Defining strategic thinking
- Differentiating strategic thinking from operational thinking
- Identifying key components of strategic thinking
- Analysing market trends and competitor behaviour
- Conducting environmental scanning and SWOT analysis
- Using data to inform strategic decisions
- Making trade-offs and prioritizing initiatives

Day 3: Strategic Planning and Goal Setting

- Strategic planning processes
- Setting strategic goals and objectives
- Developing a strategic plan
- Aligning goals with the vision
- Using metrics to measure success
- Role of accountability in strategic planning
- Communicating the plan to stakeholders

Day 4: Implementation and Execution of the Strategic Plan

- Implementing the strategic plan
- Identifying key success factors
- Creating an action plan
- Assigning responsibility and accountability
- Managing resources effectively



Course content

Course outline

• Monitoring progress and making adjustments

• Overcoming obstacles to execution

Day 5: Leading Change and Sustaining a Strategic Mindset

• Leading change through strategic thinking

• Building a culture of innovation

• Sustaining a strategic mindset over time

• Managing resistance to change

• Encouraging continuous improvement

• Creating a learning organization

• Celebrating successes and learning from failures



Seminar dates

Available seminar dates

Live dates and pricing for Visionary Leadership and Strategic Thinking generated from the course details page.

Date	Location	Format	Fee
16 - 20 November 2026	Barcelona - Spain	Classroom	**€3,360.-**
7 - 11 December 2026	Munich - Germany	Classroom	**€3,400.-**
14 - 18 December 2026	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
21 - 25 December 2026	Amsterdam - Netherlands	Classroom	**€3,360.-**
4 - 8 January 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
1 - 5 February 2027	London - U.K	Classroom	**€3,360.-**
1 - 5 March 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
5 - 9 April 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
3 - 7 May 2027	London - U.K	Classroom	**€3,360.-**
7 - 11 June 2027	Barcelona - Spain	Classroom	**€3,080.-**
5 - 9 July 2027	London - U.K	Classroom	**€3,360.-**
2 - 6 August 2027	Barcelona - Spain	Classroom	**€3,080.-**
6 - 10 September 2027	Istanbul - Turkey	Classroom	**€2,280.-**
4 - 8 October 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
1 - 5 November 2027	Istanbul - Turkey	Classroom	**€2,280.-**
6 - 10 December 2027	Paris - France	Classroom	**€3,600.-**