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LEADERSHIP AND MANAGEMENT | LM-042

The Senior Level Leadership Program

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Course content

Why Attend

Senior leaders shape organizational culture, influence strategic direction, and inspire confidence across stakeholders. Success at the executive level requires more than technical expertise—it demands executive presence, strategic communication, relationship management, and the ability to influence decisions at the highest levels. This program equips senior leaders with the advanced leadership capabilities needed to strengthen executive impact, build high-performing organizations, and lead with confidence in complex business environments.

Course Methodology

The program combines executive workshops, leadership assessments, case studies, strategic discussions, role plays, executive coaching, presentation simulations, peer learning, and practical leadership exercises focused on real-world executive challenges.

Course Objectives

By the end of this course, participants will be able to:

- Strengthen executive presence and professional leadership image
- Build trusted relationships with stakeholders through authentic leadership
- Lead and develop high-performing executive teams
- Influence strategic decisions through persuasive communication
- Communicate organizational vision with clarity and confidence
- Handle complex leadership situations with credibility and resilience
- Develop a personal executive leadership strategy for sustained success

Target Audience

- C-suite executives
- Directors and executive managers



Course content

Target Audience

- General managers
- Business unit leaders
- Government executives
- Senior department heads
- High-potential executives preparing for strategic leadership roles

Target Competencies

- Executive leadership
- Strategic influence
- Executive communication
- Stakeholder management
- Team leadership
- Executive presence
- Strategic decision-making
- Leadership coaching

Course outline

Day 1: Executive Presence and Leadership Brand

- Understanding the heightened visibility and responsibilities of executive leadership
- Developing an authentic executive presence that inspires confidence and credibility
- Building a leadership brand aligned with organizational values and strategic objectives
- Strengthening professional image through effective personal presentation and behavior
- Demonstrating energy, resilience, and purpose to influence organizational culture



Course content

Course outline

• Managing executive reputation across both digital and face-to-face environments

Day 2: Executive Leadership Through Coaching and Mentoring

• Building trust-based relationships that strengthen leadership effectiveness

• Applying servant leadership principles to support organizational success

• Strengthening engagement with employees, customers, partners, and stakeholders

• Developing authentic and meaningful executive relationships

• Influencing people through credibility, empathy, and effective communication

• Coaching and mentoring future leaders to build long-term organizational capability

Day 3: Leading High-Performing Executive Teams

• Building collaborative, accountable, and high-performing leadership teams

• Understanding personality preferences and their impact on executive collaboration

• Applying relationship mapping techniques to strengthen influence and stakeholder engagement

• Managing conflict constructively while maintaining strategic alignment

• Leveraging diverse leadership styles to improve executive decision-making

• Developing a culture of collaboration, trust, and shared accountability

Day 4: Executive Influence and Strategic Communication

• Presenting ideas persuasively to executive committees and boards

• Structuring strategic presentations that support informed decision-making

• Influencing stakeholders with differing priorities and perspectives

• Negotiating agreements and building consensus among senior decision-makers

• Managing challenging discussions, executive questions, and high-level meetings with confidence

• Practical workshop: Delivering executive presentations and responding to strategic challenges



Course content

Course outline

Day 5: Leading Organizational Direction and Performance

• Communicating organizational vision, strategy, and priorities effectively

• Establishing leadership expectations and reinforcing organizational values

• Building a culture of accountability, integrity, and high performance

• Addressing underperformance through decisive and constructive leadership

• Leading organizational alignment through clear communication and effective decision-making

• Final executive leadership simulation: Developing a personal executive leadership roadmap, course review, and action planning



Seminar dates

Available seminar dates

Live dates and pricing for The Senior Level Leadership Program generated from the course details page.

Date	Location	Format	Fee
18 - 22 January 2027	Amsterdam - Netherlands	Classroom	**€3,040.-**
15 - 19 February 2027	London - U.K	Classroom	**€3,360.-**
15 - 19 March 2027	Istanbul - Turkey	Classroom	**€2,240.-**
19 - 23 April 2027	Vienna - Austria	Classroom	**€3,600.-**
17 - 21 May 2027	Barcelona - Spain	Classroom	**€2,560.-**
21 - 25 June 2027	Paris - France	Classroom	**€3,600.-**
19 - 23 July 2027	Frankfurt - Germany	Classroom	**€2,720.-**
16 - 20 August 2027	Barcelona - Spain	Classroom	**€2,560.-**
20 - 24 September 2027	Amsterdam - Netherlands	Classroom	**€3,360.-**
18 - 22 October 2027	London - U.K	Classroom	**€3,360.-**
15 - 19 November 2027	Istanbul - Turkey	Classroom	**€2,800.-**
20 - 24 December 2027	Vienna - Austria	Classroom	**€3,920.-**

Live online option	Online delivery is available at €1,850.-.