informatech



OIL AND GAS | OG-014

Strategic Profitability & Cost Excellence in Oil and Gas Operations

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Course content

Why Attend

Why Attend In the oil and gas industry, profitability is influenced by volatile prices, high capital intensity, operational complexity, and increasing pressure to improve efficiency. Organizations must manage costs carefully while maximizing production, asset performance, and long-term value creation. This course provides participants with practical strategies to strengthen profitability, optimize cost structures, improve productivity, and make smarter investment decisions across oil and gas operations.

Course Methodology This course uses an interactive and practical approach through presentations, industry case studies, financial exercises, benchmarking reviews, group discussions, scenario analysis, and real operational examples.

Course Objectives

- Understand profitability drivers across oil and gas operations
- Analyze cost structures and identify savings opportunities
- Improve productivity and operational excellence
- Apply financial tools for investment decisions
- Use scenario and sensitivity analysis effectively
- Build cost competitiveness strategies
- Develop KPI systems for profitability monitoring
- Create practical profitability improvement action plans

Target Audience

- Operations Managers
- Finance Professionals
- Asset Managers
- Maintenance Managers



Course content

Target Audience

- Project Managers
- Supply Chain Professionals
- Anyone involved in cost, performance, or profitability improvement in oil and gas

Target Competencies

- Cost Management
- Profitability Analysis
- Operational Excellence
- Financial Decision-Making
- Investment Evaluation
- Performance Management
- Strategic Thinking
- Change Management

Course outline

Day 1: Industry Economics & Profitability Foundations

- Global oil and gas economic drivers and price cycles
- Profitability structures across upstream, midstream, downstream
- Value chain analysis and margin distribution
- Financial KPIs for operational managers
- Cost versus value creation perspective
- Benchmarking against international best practices

Day 2: Cost Structure Analysis & Optimization



Course content

Course outline

- Understanding full cost structures
- Fixed versus variable cost modeling
- Cost allocation methodologies
- Operational cost diagnostics tools
- Lean principles in oil and gas operations
- Eliminating waste and inefficiencies
- Contractor and vendor cost optimization

Day 3: Operational Excellence & Productivity Enhancement

- Production optimization techniques
- Bottleneck identification and removal
- Asset reliability economics
- Maintenance cost optimization strategies
- Energy efficiency and process improvement
- Digital transformation for cost reduction
- Automation and predictive analytics applications

Day 4: Financial Decision-Making & Investment Optimization

- Capital allocation strategies
- Financial modeling for project evaluation
- Sensitivity and scenario analysis
- Risk-adjusted return assessment
- Investment prioritization frameworks
- Cost of capital considerations
- Portfolio optimization strategies



Course content

Course outline

Day 5: Strategic Profitability Improvement Framework

- Designing enterprise profitability strategies
- Building cost competitiveness roadmaps
- Implementation planning and governance
- Performance monitoring systems
- KPI dashboards and reporting tools
- Change management for performance transformation
- Case studies from leading global operators
- Final action plan workshop



Seminar dates

Available seminar dates

Live dates and pricing for Strategic Profitability & Cost Excellence in Oil and Gas Operations generated from the course details page.

Date	Location	Format	Fee
16 - 20 November 2026	Amsterdam - Netherlands	Classroom	**€3,360.-**
7 - 11 December 2026	London - U.K	Classroom	**€3,400.-**
14 - 18 December 2026	Paris - France	Classroom	**€3,520.-**
21 - 25 December 2026	Istanbul - Turkey	Classroom	**€3,360.-**
4 - 8 January 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
1 - 5 February 2027	London - U.K	Classroom	**€3,360.-**
1 - 5 March 2027	Barcelona - Spain	Classroom	**€3,080.-**
5 - 9 April 2027	Geneva - Switzerland	Classroom	**€4,200.-**
3 - 7 May 2027	Barcelona - Spain	Classroom	**€3,080.-**
7 - 11 June 2027	Istanbul - Turkey	Classroom	**€2,280.-**
5 - 9 July 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
2 - 6 August 2027	Istanbul - Turkey	Classroom	**€2,280.-**
6 - 10 September 2027	Paris - France	Classroom	**€3,600.-**
4 - 8 October 2027	Barcelona - Spain	Classroom	**€3,080.-**
1 - 5 November 2027	Munich - Germany	Classroom	**€3,400.-**
6 - 10 December 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**