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PROJECT MANAGEMENT | PM-022

# Portfolio Management Professional (PfMP)

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# Course content

## Why Attend

Why Attend Portfolio management enables organizations to align investments, programs, and projects with strategic objectives while maximizing value and optimizing resources. This course provides participants with the knowledge and practical skills required to manage portfolios effectively, strengthen governance, optimize strategic alignment, manage risks, and prepare for Portfolio Management Professional (PfMP) certification.

**Course Methodology** The course combines interactive presentations, portfolio management workshops, practical exercises, case studies, group discussions, portfolio simulations, exam-style questions, and real-world portfolio management scenarios.

**Course Objectives** By the end of this course, participants will be able to:

- Understand portfolio management principles and frameworks
- Align portfolio investments with organizational strategy and objectives
- Apply portfolio governance and decision-making processes
- Manage portfolio capacity, resources, and stakeholder expectations
- Measure and maximize portfolio value realization
- Apply portfolio risk management techniques
- Prepare for the PfMP certification examination

## Target Audience

- Portfolio managers
- Program managers
- Senior project managers
- PMO directors and managers
- Strategic planning professionals
- Executives responsible for investment decisions



# Course content

## Target Audience

- Professionals preparing for PfMP certification

## Target Competencies

- Portfolio management
- Strategic planning and alignment
- Portfolio governance
- Capacity and resource management
- Stakeholder engagement
- Value management
- Risk management
- Strategic decision-making

## Course outline

### Day 1: Foundations of Portfolio Management

- Understanding the Portfolio Management Professional (PfMP) framework and certification structure
- Exploring portfolio management concepts, principles, and organizational value
- Understanding the relationship between portfolios, programs, projects, and operational activities
- Examining the strategic role of portfolio management within organizations
- Defining the responsibilities and competencies of portfolio managers
- Understanding how portfolio management supports organizational strategy execution

### Day 2: Portfolio Strategy and Lifecycle Management

- Understanding the portfolio lifecycle and continuous management processes
- Exploring portfolio information systems and decision-support tools



# Course content

## Course outline

- Developing portfolio objectives aligned with organizational strategy
- Understanding risk appetite and strategic investment decision-making
- Developing portfolio charters, roadmaps, and governance structures
- Evaluating, prioritizing, and selecting portfolio components
- Optimizing portfolio performance and maintaining strategic alignment

### **Day 3: Portfolio Governance and Capacity Optimization**

- Understanding governance principles, structures, and oversight responsibilities
- Examining the relationship between portfolio governance, programs, and projects
- Designing effective governance frameworks that support strategic objectives
- Applying capacity planning and resource optimization techniques
- Managing organizational demand and balancing resource availability
- Utilizing tools and techniques for capacity assessment and reporting
- Aligning organizational capabilities with portfolio requirements

### **Day 4: Stakeholder Engagement and Value Realization**

- Identifying and analyzing portfolio stakeholders and their expectations
- Developing stakeholder engagement and communication strategies
- Managing portfolio communications across multiple organizational levels
- Understanding value management concepts and frameworks
- Applying techniques to maximize, measure, and sustain portfolio value
- Evaluating portfolio benefits and value realization outcomes
- Developing reporting approaches to communicate portfolio performance effectively

### **Day 5: Portfolio Risk Management and Certification Preparation**



# Course content

## Course outline

- Understanding portfolio-level risk management principles and practices
- Identifying strategic, operational, and investment-related portfolio risks
- Applying portfolio risk assessment and mitigation strategies
- Developing and maintaining portfolio risk management frameworks and plans
- Reviewing lessons learned and portfolio management best practices
- Preparing for the PfMP examination through practical scenarios and review exercises
- Final simulation, knowledge assessment, and course wrap-up



# Seminar dates

## Available seminar dates

Live dates and pricing for Portfolio Management Professional (PfMP) generated from the course details page.

Date	Location	Format	Fee
Dates on request	Venue on request	Classroom	<b>Contact us</b>
<b>Live online option</b>			Online delivery is available at €1,850.-.