informatech



ACCOUNTING AND FINANCE | AF-007

Integrating Budgeting, Forecasting & Business Planning

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Course content

Why Attend

Why Attend Successful organizations align budgeting, forecasting, and business planning to improve performance, manage uncertainty, and achieve strategic goals. Integrated planning enables better resource allocation, stronger financial control, and faster responses to market changes. This course provides participants with practical tools to connect strategy with budgets, forecasts, cost analysis, and investment decisions.

Course Methodology This course uses an interactive and practical approach through presentations, case studies, Excel exercises, budgeting workshops, forecasting models, financial analysis, and real workplace examples.

Course Objectives

- Integrate budgeting, forecasting, and business planning processes
- Link financial plans with strategic objectives
- Develop effective operating and cash budgets
- Apply forecasting tools using historical data
- Use activity-based budgeting and cost analysis techniques
- Evaluate capital investment opportunities
- Improve planning accuracy and decision-making
- Build a practical integrated planning framework

Target Audience

- Finance and Accounting Professionals
- Budget Analysts
- Planning Managers
- Department Managers



Course content

Target Audience

- Business Controllers
- Project Managers
- Anyone involved in budgeting and planning processes

Target Competencies

- Budgeting
- Forecasting
- Business Planning
- Financial Analysis
- Cost Management
- Investment Appraisal
- Strategic Thinking
- Decision-Making

Course outline

Day 1: Budgets and Strategy in Today's International Environment

- Organizational planning framework
- The product / information / decision support cycle
- Strategic, tactical and operational forecasts
- The strategic approach to business planning
- Various strategic and tactical approaches to business planning
- The international business environment

Day 2: The Business Plan and Budget Development



Course content

Course outline

- Developing the business plan
- Identification of key value drivers
- Achieving objectives
- Zero base budgeting
- Activity based budgeting
- Developing the cash budget

Day 3: Analysing the Applicability of Historical Data Using Excel®

- Problems of forecasting
- Using historical data to help predict the future
- Forecasting techniques and applications
- Development of time series models
- Using regression analysis as a predictor and estimator
- Mastering exponential smoothing as a data analysis tool

Day 4: Using Activity-Based Budgeting and Cost Analysis Techniques

- Cost behaviour and breakeven analysis
- Activity based costing
- Budgeting for processes rather than departments
- Defining key cost drivers
- Defining key activities
- Developing the activity-based budget

Day 5: Capital Budgeting and Project Appraisal

- Identify the various types of capital projects



Course content

Course outline

- Discuss the capital project evaluation process
- The impact time has on the value of money
- Using WACC and ROIC as benchmarks
- Development of the hurdle rate for capital projects
- Evaluate capital projects using NPV, IRR, ARR and payback models



Seminar dates

Available seminar dates

Live dates and pricing for Integrating Budgeting, Forecasting & Business Planning generated from the course details page.

Date	Location	Format	Fee
16 - 20 November 2026	Istanbul - Turkey	Classroom	**€3,360.-**
7 - 11 December 2026	Amsterdam - Netherlands	Classroom	**€3,400.-**
14 - 18 December 2026	London - U.K	Classroom	**€3,080.-**
21 - 25 December 2026	Barcelona - Spain	Classroom	**€3,400.-**
4 - 8 January 2027	London - U.K	Classroom	**€3,360.-**
1 - 5 February 2027	Barcelona - Spain	Classroom	**€3,080.-**
1 - 5 March 2027	Istanbul - Turkey	Classroom	**€2,280.-**
5 - 9 April 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
3 - 7 May 2027	Istanbul - Turkey	Classroom	**€2,280.-**
7 - 11 June 2027	Paris - France	Classroom	**€3,600.-**
5 - 9 July 2027	Barcelona - Spain	Classroom	**€3,080.-**
2 - 6 August 2027	Munich - Germany	Classroom	**€3,400.-**
6 - 10 September 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
4 - 8 October 2027	Dubai - UAE	Classroom	**€2,040.-**
1 - 5 November 2027	London - U.K	Classroom	**€3,360.-**
6 - 10 December 2027	Paris - France	Classroom	**€3,600.-**