informatech

PROJECT MANAGEMENT | PM-007

Feasibility Studies

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Course content

Why Attend

Course Introduction

A well-researched and clearly presented Feasibility Study provides the evidence necessary to enable more effective selection of projects to start and/or continue. It also provides the organisation with the information necessary to make the best selection from different ways forward with a project. This will include the consideration of the organisation's ability to deliver the project as well as the value of the project to the organisation and its overall vision and mission. This Feasibility Studies training course covers the knowledge, skills and competencies necessary to prepare a Feasibility Study, analyse the information contained within it and to critically evaluate Feasibility Studies produced by others, such as colleagues and suppliers.

Course Objectives

This training course enables attendees to:

- Employ Individual Leadership Performance by Identifying Methods of Completing Feasibility Studies
- Discover Effective Project Planning for Feasibility Studies for Individuals and Teams
- Examine Project Management Techniques to Plan and Organize Feasibility Studies
- Use Stakeholder Management to Involve Stakeholders in Feasibility Studies
- Apply Useful Planning, Organization and People Management Skills

Who should Attend?

This training course is suitable to a wide range of professionals, but will greatly benefit:

- Project Sponsors
- Project Managers
- Strategic Managers
- Procurement Managers
- Business Analysts

Course content

Course outline

Day One: Introduction to Feasibility Studies

- What are feasibility studies and why are they important?
- Feasibility studies: definitions, principles and concepts
- Feasibility Study Components and Process
- Technical Feasibility
- Commercial Feasibility
- Organizational Feasibility – people, competence and resources

Day Two: Financial Feasibility

- Financial Feasibility – costs, return on investment
- Cost classification and estimation
- Non-Discounting Methods and Discounting Methods
- Prepare Your Capital Spending Plan
- Prepare Your Cash Flow Forecast
- Required Investment for Your Business

Day Three: Project Options and Risk Assessment

- Project requirements
- Performing an Options Analysis
- Option Generation and Selection
- Risk Management process and application
- Estimating Risk and Quantitative Risk Analysis
- Risk Response Planning

Course content

Course outline

Day Four: Gaining Buy-In to Project Planning

- Components of a Feasibility Report
- Developing the Feasibility Report
- Project Planning
- Critical Path Analysis
- Tips to preparing an impactful Business Plan
- Preparing to pitch your business idea – facing 'The Dragon's Den'
- Case studies

Day Five: Presenting a Business Idea

- The characteristics of engaging communication
- Multiple Intelligences
- The Learning Cycle
- Lessons Learned and Personal Action Plan
- Pitching a Business Idea
- Simulation and role play

Seminar dates

Available seminar dates

Live dates and pricing for Feasibility Studies generated from the course details page.

Date	Location	Format	Fee
22 - 26 June 2026	Istanbul - Turkey	Classroom	**€2,850.-**
13 - 17 July 2026	Vienna - Austria	Classroom	**€4,250.-**
17 - 21 August 2026	Barcelona - Spain	Classroom	**€3,850.-**
21 - 25 September 2026	Paris - France	Classroom	**€4,500.-**
19 - 23 October 2026	Frankfurt - Germany	Classroom	**€3,250.-**
2 - 6 November 2026	Barcelona - Spain	Classroom	**€3,850.-**
21 - 25 December 2026	Frankfurt - Germany	Classroom	**€3,250.-**

Live online option	Online delivery is available at €1,850.-.