informatech

PLANNING AND STRATEGY MANAGEMENT | COURSE

Certified Strategic Manager

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Course content

Why Attend

Course Introduction

Welcome to this high-impact, mindset-expanding Leadership Training Course focused on Strategies, Risks, Negotiation, and Leadership! As Mark Zuckerberg, co-founder of Facebook, wisely noted, "The biggest risk is not taking any risk.

In a world that is changing rapidly, the only strategy guaranteed to fail is not taking risks." Complementing this perspective, Tom Peters, renowned for his book "In Search of Excellence," advises, "Test fast, fail fast, adjust fast!" This Certified Strategic Manager will delve into these powerful principles, equipping you to thrive in an unpredictable world and a volatile business environment.

Embrace cutting-edge leadership and management practices designed to enhance your performance and decision-making. Join us to become part of an elite group of professionals prepared to excel amidst uncertainty and challenge.

Course Objectives

By attending this challenging training course, you will know:

• How to Develop an Appreciation and Understanding of Strategies, Risks, Negotiation and Leadership Skills

• How to Master and Apply Effective Negotiation Skills

• How to Engage in Powerful Interpersonal Win-Win Relationship Skills

• How to Build a Strong and Highly Motivated Team

• How to Self-Coach Yourself, with Positive Confidence Skills

Who should Attend?

This training course will give each attendee the understanding and skills to approach strategic and everyday challenges and problems with the awareness, confidence and self-assurance needed to take action and achieve positive results.

This training course is suitable for a wide range of professionals but will greatly benefit:

Course content

Course Objectives

- Supervisors and Team Leaders
- Current and Potential Strategic Leaders at All Levels
- Those Responsible for Developing and Leading Strategy
- Business Managers of All Levels

Course outline

Besides a wide, and in-depth coverage of topics, the following are the major highlights:

- The Relationships Between Vision, Mission and Strategy
- The Steps Involved in Developing a Risk Strategy
- The Everyday Role and Attitude of 'Win-Win' Negotiating
- Strategy and Tactics in Negotiating
- Understanding Your Opponent's Negotiating Style and Tactics
- Maximizing the Performance of Each Team Member
- Strategic Leadership for Team Development
- How to Expand Your Communication Skills, Both Verbal and Non-Verbal
- How to Self-Coach Yourself to Maximize Your Incredible Potential
- Learn How to Reprogramme Your Subconscious Mind for Success
- Knowing How to Motivate Yourself and Others

Seminar dates

Available seminar dates

Live dates and pricing for Certified Strategic Manager generated from the course details page.

Date	Location	Format	Fee
20 - 24 July 2026	Paris - France	Classroom	**€4,500.-**
3 - 7 August 2026	Frankfurt - Germany	Classroom	**€3,250.-**
7 - 11 September 2026	Barcelona - Spain	Classroom	**€3,850.-**
12 - 16 October 2026	Frankfurt - Germany	Classroom	**€3,250.-**
9 - 13 November 2026	Rome - Italy	Classroom	**€4,250.-**
14 - 18 December 2026	Kuala lumpur - Malaysia	Classroom	**€2,250.-**
20 - 24 July 2026	Amsterdam - Netherlands	Classroom	**€4,250.-**
3 - 7 August 2026	London - U.K	Classroom	**€4,200.-**
7 - 11 September 2026	Istanbul - Turkey	Classroom	**€2,850.-**
12 - 16 October 2026	Vienna - Austria	Classroom	**€4,250.-**
9 - 13 November 2026	Barcelona - Spain	Classroom	**€3,850.-**
14 - 18 December 2026	Paris - France	Classroom	**€4,500.-**

Live online option	Online delivery is available at €1,850.-.