informatech




LEADERSHIP AND MANAGEMENT | LM-016

# Certified Professional in Advanced Management

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# Course content

## Why Attend

Why Attend Modern managers must lead in an environment shaped by rapid change, digital transformation, talent competition, and increasing uncertainty. Success requires advanced capabilities in analytics, risk management, recruitment, leadership, and artificial intelligence. This course equips participants with practical tools and modern management strategies to improve performance, make informed decisions, and lead future-ready organizations.

Course Methodology This course uses an interactive and practical approach through presentations, case studies, management simulations, group discussions, analytics exercises, leadership activities, and real workplace examples.

## Course Objectives

- Apply advanced management practices in dynamic environments
- Use analytics and forecasting for better decisions
- Strengthen risk management and crisis readiness
- Improve recruitment and talent acquisition strategies
- Build and lead high-performance teams
- Understand AI applications in management
- Improve communication and productivity
- Create a practical management improvement plan

## Target Audience

- Managers and Supervisors
- Department Heads
- Team Leaders
- Business Unit Managers



# Course content

## Target Audience

- HR and Operations Managers
- Project Managers
- Professionals preparing for leadership roles

## Target Competencies

- Strategic Management
- Data-Driven Decision Making
- Risk Management
- Leadership Skills
- Talent Management
- Team Development
- Innovation Management
- Change Leadership

## Course outline

### Day 1: Advanced Business Analytics and Forecasting

- Understanding data-driven decision-making
- Advanced forecasting techniques for managers
- Predictive analytics for business trends
- Using dashboards and visualization tools for insights
- Translating analytics into business strategy
- Improving management decisions through data

### Day 2: Risk Management and Mitigation



# Course content

## Course outline

- Identifying and assessing risks in dynamic markets
- Risk appetite and tolerance frameworks for managers
- Tools for managing uncertainty and business disruption
- Developing crisis management plans
- Embedding risk management into organizational culture
- Strengthening resilience and continuity planning

### Day 3: Advanced Recruitment Strategies

- Employer branding and attracting top talent
- Behavioral and competency-based interviewing techniques
- Diversity and inclusion in employment
- Leveraging AI for talent acquisition and retention
- Metrics and KPIs to measure hiring success
- Building sustainable talent pipelines

### Day 4: Building and Leading High-Performance Teams

- Creating a culture of collaboration and trust
- Managing conflict and building consensus
- Advanced techniques for team development
- High-impact communication for team leaders
- Measuring team performance and productivity
- Motivating teams for continuous improvement

### Day 5: Artificial Intelligence in Management

- Introduction to AI and its impact on management



# Course content

## Course outline

- AI-powered tools for decision-making
- Ethical considerations in AI implementation
- Role of AI in enhancing customer experience
- Preparing organizations for AI-driven transformation
- Final workshop: Build an advanced management action plan



# Seminar dates

## Available seminar dates

Live dates and pricing for Certified Professional in Advanced Management generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 14 - 18 December 2026 | Paris - France | Classroom | **€3,600.-** |
| 18 - 22 January 2027 | Munich - Germany | Classroom | **€3,400.-** |
| 15 - 19 February 2027 | Kuala lumpur - Malaysia | Classroom | **€1,800.-** |
| 15 - 19 March 2027 | Amsterdam - Netherlands | Classroom | **€3,400.-** |
| 19 - 23 April 2027 | London - U.K | Classroom | **€3,360.-** |
| 17 - 21 May 2027 | Munich - Germany | Classroom | **€3,400.-** |
| 21 - 25 June 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 19 - 23 July 2027 | Cape Town - South Africa | Classroom | **€2,272.-** |
| 16 - 20 August 2027 | Munich - Germany | Classroom | **€3,400.-** |
| 20 - 24 September 2027 | Kuala lumpur - Malaysia | Classroom | **€1,800.-** |
| 18 - 22 October 2027 | Amsterdam - Netherlands | Classroom | **€3,400.-** |
| 15 - 19 November 2027 | London - U.K | Classroom | **€3,360.-** |
| 20 - 24 December 2027 | Munich - Germany | Classroom | **€3,400.-** |

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|---|---|
| **Live online option** | Online delivery is available at €1,850.-. |