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PLANNING AND STRATEGY MANAGEMENT | PSM-005

Strategic Planning and Performance Management for Public Sector Organizations

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Course content

Why Attend

Strategic planning and performance management are critical for ensuring public sector organizations deliver on their mandates effectively and efficiently.

This course empowers participants with the tools to set clear goals, align resources, and measure performance for impactful results.

Participants will learn best practices in strategic planning and gain insights into creating performance management systems that drive accountability, innovation, and continuous improvement.

Course Methodology

The course uses a mix of interactive and practical learning methods, including:

- Expert-led presentations to introduce key concepts and frameworks.
- Case studies to examine successful strategies in public sector organizations.
- Workshops and group exercises to practice strategic planning and performance management techniques.
- Simulations to experience real-world decision-making challenges.
- Action planning sessions to develop practical strategies tailored to participants' organizations.

Course Objectives

By the end of this course, participants will be able to:

- Understand the principles and importance of strategic planning in the public sector.
- Develop strategic plans that align with organizational missions and stakeholder needs.
- Establish key performance indicators (KPIs) and measurement frameworks.
- Utilize performance data to drive decision-making and accountability.
- Adapt strategies to respond to changing priorities and environments.
- Foster a culture of innovation and continuous improvement.



Course content

Target Audience

This course is designed for:

- Senior government officials and policymakers.
- Public sector managers responsible for strategic planning and performance.
- Team leaders seeking to align departmental goals with organizational objectives.
- Program managers and performance analysts in public sector organizations.
- Consultants and advisors working in public administration.

Target Competencies

Participants will develop competencies in:

- Strategic thinking and goal setting
- Performance measurement and evaluation
- Resource alignment and prioritization
- Data-driven decision-making
- Adaptive planning in dynamic environments
- Fostering innovation and accountability

Course outline

Day 1: Foundations of Strategic Planning in the Public Sector

- The role of strategic planning in public sector success
- Key elements of a strategic plan: Vision, mission, and values
- Identifying and engaging stakeholders in the planning process
- Case studies: Effective strategic plans in government organizations

Day 2: Developing a Strategic Plan



Course content

Course outline

• Setting organizational priorities and objectives

• Conducting situational analyses (e.g., SWOT, PESTLE)

• Aligning strategic goals with policy mandates and public needs

• Tools and frameworks for strategic planning

Day 3: Performance Management Systems

• Designing effective performance management frameworks

• Establishing measurable KPIs and targets

• Data collection and analysis for performance monitoring

• Case studies: Successful performance management systems in the public sector

Day 4: Implementing and Monitoring Strategies

• Resource allocation and project management for implementation

• Tracking progress and addressing performance gaps

• Adapting to changes and managing risks

• Communication strategies for stakeholder alignment

Day 5: Driving Continuous Improvement and Innovation

• Conducting performance reviews and after-action assessments

• Encouraging innovation in public sector strategies

• Leveraging technology to enhance planning and performance

• Developing an action plan for strategic planning and performance improvement



Seminar dates

Available seminar dates

Live dates and pricing for Strategic Planning and Performance Management for Public Sector Organizations generated from the course details page.

Date	Location	Format	Fee
14 - 18 December 2026	Munich - Germany	Classroom	**€2,760.-**
18 - 22 January 2027	Barcelona - Spain	Classroom	**€3,080.-**
15 - 19 February 2027	Frankfurt - Germany	Classroom	**€2,600.-**
15 - 19 March 2027	Rome - Italy	Classroom	**€3,400.-**
19 - 23 April 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
17 - 21 May 2027	Barcelona - Spain	Classroom	**€3,080.-**
21 - 25 June 2027	London - U.K	Classroom	**€3,360.-**
19 - 23 July 2027	Geneva - Switzerland	Classroom	**€4,200.-**
16 - 20 August 2027	Barcelona - Spain	Classroom	**€3,080.-**
20 - 24 September 2027	Frankfurt - Germany	Classroom	**€2,600.-**
18 - 22 October 2027	Rome - Italy	Classroom	**€3,400.-**
15 - 19 November 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
20 - 24 December 2027	Barcelona - Spain	Classroom	**€3,080.-**

Live online option	Online delivery is available at €1,850.-.