informatech




GOVERNMENT AND PUBLIC SECTOR | GPS-007

# Policy Development and Implementation: A Comprehensive Guide for Government Professionals

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# Course content

## Why Attend

Effective policies are the foundation of good governance and societal progress. This course provides a detailed roadmap for developing, analyzing, and implementing policies that address public needs, comply with legal frameworks, and achieve measurable outcomes.

Participants will gain practical skills to draft, assess, and roll out policies that are both strategic and sustainable, ensuring long-term benefits for communities and stakeholders.

## Course Methodology

This course adopts a hands-on, practical approach, including:

- Expert-led lectures to explain key principles and frameworks.
- Case studies to explore successful policy initiatives.
- Workshops to practice policy drafting and analysis.
- Group discussions to share experiences and best practices.
- Scenario-based simulations to test implementation strategies.

## Course Objectives

By the end of this course, participants will be able to:

- Understand the full lifecycle of policy development, from ideation to evaluation.
- Conduct needs assessments to identify policy priorities.
- Draft policy documents aligned with legal, social, and economic considerations.
- Implement policies effectively while managing challenges and risks.
- Monitor and evaluate the impact of policies for continuous improvement.
- Engage stakeholders to ensure transparency and inclusivity in policymaking.



# Course content

## Target Audience

This course is ideal for:

• Government policymakers and advisors.

• Public sector managers and administrators.

• Professionals in regulatory and legislative roles.

• Consultants and analysts in public administration.

• Emerging leaders involved in policy development and evaluation.

## Target Competencies

Participants will develop competencies in:

• Policy research and analysis

• Strategic policy design and drafting

• Stakeholder consultation and engagement

• Risk management in policy implementation

• Monitoring, evaluation, and impact assessment

• Adherence to regulatory and legal frameworks

## Course outline

### Day 1: Introduction to Policy Development

• The role of policies in governance and public administration

• The policy development lifecycle: A step-by-step overview

• Identifying policy needs and setting priorities

• Frameworks for evidence-based policymaking

### Day 2: Policy Research and Analysis



# Course content

## Course outline

• Conducting effective research for policymaking

• Tools and techniques for data collection and analysis

• Cost-benefit analysis and impact assessments

• Using case studies to inform policy decisions

**Day 3: Policy Design and Drafting**

• Writing clear and actionable policy documents

• Aligning policies with national and international frameworks

• Incorporating social, economic, and environmental considerations

• Addressing equity, diversity, and inclusion in policy design

**Day 4: Policy Implementation Strategies**

• Transitioning from policy design to implementation

• Resource allocation and stakeholder coordination

• Risk assessment and mitigation planning

• Overcoming challenges in the implementation phase

**Day 5: Monitoring, Evaluation, and Continuous Improvement**

• Setting key performance indicators (KPIs) and benchmarks

• Techniques for monitoring policy outcomes

• Conducting evaluations to assess policy effectiveness

• Learning from successes and failures to refine policies



# Seminar dates

## Available seminar dates

Live dates and pricing for Policy Development and Implementation: A Comprehensive Guide for Government Professionals generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 14 - 18 December 2026 | Barcelona - Spain | Classroom | **€3,080.-** |
| 18 - 22 January 2027 | Rome - Italy | Classroom | **€3,400.-** |
| 15 - 19 February 2027 | Geneva - Switzerland | Classroom | **€4,200.-** |
| 15 - 19 March 2027 | Madrid - Spain | Classroom | **€3,400.-** |
| 19 - 23 April 2027 | London - U.K | Classroom | **€3,360.-** |
| 17 - 21 May 2027 | Istanbul - Turkey | Classroom | **€2,280.-** |
| 21 - 25 June 2027 | Cape Town - South Africa | Classroom | **€3,400.-** |
| 19 - 23 July 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 16 - 20 August 2027 | Rome - Italy | Classroom | **€3,400.-** |
| 20 - 24 September 2027 | Geneva - Switzerland | Classroom | **€4,200.-** |
| 18 - 22 October 2027 | Dubai - UAE | Classroom | **€2,040.-** |
| 15 - 19 November 2027 | London - U.K | Classroom | **€3,360.-** |
| 20 - 24 December 2027 | Istanbul - Turkey | Classroom | **€2,280.-** |

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|---|---|
| **Live online option** | Online delivery is available at €1,850.-. |