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OIL AND GAS | OG-008

# Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries


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# Course content

## Why Attend

### Why Choose Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries Training Course?

Every successful organisation needs to attract, retain and fully utilise talented people.

This practical Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries training course will show you what's needed and also how to gain strategic advantage through new approaches in knowledge management.

This is an exciting HR training course for anyone interested in or responsible for improving employee performance throughout the organisation.

Knowledge management is essentially about getting the right knowledge to the right person at the right time.

This in itself may not seem so complex, but it requires knowledge about 'best-practices' in recruitment, retention, succession planning, talent management and people motivation.

### This training course will feature:

- Ways you can significantly improve your recruitment and retention strategies
- Proven approaches to achieve retention of valuable people
- Avoiding silo mentality in your organisation
- The psychology of motivation
- How to upgrade your performance appraisal system
- A simple to understand approach to succession planning

### What are the Goals?

By the end of This Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries training course, delegates will be able to:

- Understand best practices in recruitment and selection

# Course content

## Why Attend

- Explain the limitations and benefits of psychometric testing
- List how differentiation can significantly improve retention and motivation
- Describe the core components of an assessment centre
- Discuss the core principles of motivation

### Who is this Training Course for?

This Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries training course is suitable to a wide range of professionals but will greatly benefit:

- Anyone responsible for Knowledge Management in their organisation
- All Human Resource Professionals
- Recruitment & Selection Professionals
- Those responsible for the motivation of employees
- Succession planners
- HR Business Partners
- Managers responsible for high-performance people

## Course outline

### Day one: The Context & Business Need for Knowledge Management

- Introduction to knowledge management
- The case for knowledge management
- The six dimensions of implementing knowledge
- Knowledge management strategy
- Avoiding silo mentality in your organisation

# Course content

## Course outline

• The pros and cons of vertical thinking

### Day two: Making Your Recruitment & Selection World Class

• Introduction to the recruitment process

• The real cost of interviewing to the organisation

• The five types of interview styles

• Methods to attract high performers

• A four-step guide to knowledge mapping

• How to run an Assessment Centre

### Day three: Differentiation, Retention & Motivation

• Workforce differentiation and strategy execution

• Talent management in your organisation

• Performance in your organisation – the cost of poor performers

• The reasons why high performers leave

• Improving employee retention

• Understanding the psychology of motivation

### Day four: Testing, Psychometrics and Best-Practices in Performance Appraisal

• The use and abuse of psychometrics and testing

• The Forer Effect explained

• Aptitude and ability testing

• How to upgrade your performance appraisal system

• Making sure your appraisal system is culturally correct

# Course content

## Course outline

• The best person to identify potential

### Day five: Succession Planning & Talent Retention

• An introduction to succession planning

• Differentiating succession management & talent management

• Career planning and its relationship to succession planning

• The role of Head Hunters

• Calculating productivity and measuring efficiency

• Personal action planning

# Seminar dates

## Available seminar dates

Live dates and pricing for Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 22 - 26 June 2026 | Istanbul - Turkey | Classroom | **€2,850.-** |
| 13 - 17 July 2026 | Vienna - Austria | Classroom | **€4,250.-** |
| 17 - 21 August 2026 | Barcelona - Spain | Classroom | **€3,850.-** |
| 21 - 25 September 2026 | Paris - France | Classroom | **€4,500.-** |
| 19 - 23 October 2026 | Frankfurt - Germany | Classroom | **€3,250.-** |
| 2 - 6 November 2026 | Barcelona - Spain | Classroom | **€3,850.-** |
| 21 - 25 December 2026 | Barcelona - Spain | Classroom | **€3,850.-** |
| 22 - 26 June 2026 | Barcelona - Spain | Classroom | **€3,850.-** |
| 13 - 17 July 2026 | Frankfurt - Germany | Classroom | **€3,250.-** |
| 17 - 21 August 2026 | Rome - Italy | Classroom | **€4,250.-** |
| 21 - 25 September 2026 | Kuala lumpur - Malaysia | Classroom | **€2,250.-** |
| 19 - 23 October 2026 | Barcelona - Spain | Classroom | **€3,850.-** |
| 2 - 6 November 2026 | London - U.K | Classroom | **€4,200.-** |
| 21 - 25 December 2026 | Munich - Germany | Classroom | **€3,450.-** |

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|---|---|
| **Live online option** | Online delivery is available at €1,850.-. |