

# informatech



LEADERSHIP AND MANAGEMENT | LM-028

# Entrepreneurship and Leadership skills

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# informatech

A blurred background image showing several people in business suits sitting around a table, engaged in a meeting. One person in the foreground is holding a pen over a document.

# Course content

## Why Attend

Why Attend Successful entrepreneurs need more than ideas—they need leadership, innovation, decision-making, and execution skills to turn opportunities into sustainable results. Whether launching a new venture or leading growth within an organization, entrepreneurial leaders must inspire teams, manage risk, and adapt quickly to changing markets. This course provides participants with practical tools to strengthen entrepreneurial thinking, leadership capability, and business management skills.

**Course Methodology** This course uses an interactive and practical approach through presentations, case studies, self-assessments, group discussions, business planning exercises, leadership activities, and real-world examples.

## Course Objectives

- Understand the foundations of entrepreneurial leadership
- Develop leadership mindsets for growth and innovation
- Identify business opportunities and evaluate ideas
- Build and motivate high-performing teams
- Improve decision-making and problem-solving skills
- Apply business management fundamentals for execution
- Lead in international and digital business environments
- Create a personal entrepreneurial growth plan

## Target Audience

- Entrepreneurs
- Business Owners
- Startup Founders
- Managers and Supervisors

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# Course content

## Target Audience

- Future Leaders
- Professionals seeking entrepreneurial skills
- Anyone interested in business growth and leadership

## Target Competencies

- Entrepreneurial Thinking
- Leadership Skills
- Innovation Management
- Team Building
- Strategic Planning
- Risk Management
- Communication Skills
- Business Acumen

## Course outline

### Day 1: Foundations of Entrepreneurial Leadership

- Meaning and value of entrepreneurial leadership
- Mindsets of successful entrepreneurs and leaders
- Different forms of entrepreneurship and leadership styles
- Core skills for entrepreneurial success
- Emotional intelligence, time management, and professional behaviour
- Stages of the entrepreneurial journey
- Exercise: Leadership style self-assessment



# Course content

## Course outline

### Day 2: Innovation and Opportunity Discovery

- Innovation principles and creative thinking tools
- Methods for generating and evaluating ideas
- Market research techniques for identifying opportunities
- Feasibility analysis for new ventures
- Evaluating risks and potential rewards
- Decision-making and problem-solving approaches
- Building a practical business plan
- Exercise: Create and assess business ideas

### Day 3: Team Dynamics and Organisational Culture

- Understanding team behaviour and workplace psychology
- Building high-performing entrepreneurial teams
- Motivation methods and employee empowerment
- Managing conflict and overcoming team challenges
- Building trust and strong professional relationships
- Communication and feedback skills for leaders

### Day 4: Entrepreneurial Execution and Business Management

- Turning ideas into execution plans
- Business management essentials for entrepreneurs
- Risk management in fast-moving environments
- Leading change in growing businesses
- Fundamentals of entrepreneurial marketing and sales

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- Financial management and budgeting basics
- Networking and stakeholder engagement strategies

### **Day 5: Global and Digital Entrepreneurial Leadership**

- Leading in international and e-business environments
- Entrepreneurial leadership skills for global markets
- Managing remote and diverse teams effectively
- Ethics, governance, and sustainability in business growth
- Challenges of international and online entrepreneurship
- Exercise: Personal entrepreneurial development action plan

# Seminar dates

## Available seminar dates

Live dates and pricing for Entrepreneurship and Leadership skills generated from the course details page.

| Date                  | Location                | Format    | Fee      |
|-----------------------|-------------------------|-----------|----------|
| 5 - 9 October 2026    | London - U.K            | Classroom | €3,080.- |
| 12 - 16 October 2026  | Barcelona - Spain       | Classroom | €3,400.- |
| 9 - 13 November 2026  | Istanbul - Turkey       | Classroom | €3,080.- |
| 16 - 20 November 2026 | Amsterdam - Netherlands | Classroom | €3,360.- |
| 7 - 11 December 2026  | Istanbul - Turkey       | Classroom | €2,560.- |
| 14 - 18 December 2026 | Paris - France          | Classroom | €3,520.- |
| 21 - 25 December 2026 | Barcelona - Spain       | Classroom | €3,360.- |
| 4 - 8 January 2027    | London - U.K            | Classroom | €3,360.- |
| 1 - 5 February 2027   | Istanbul - Turkey       | Classroom | €2,280.- |
| 1 - 5 March 2027      | Kuala lumpur - Malaysia | Classroom | €1,800.- |
| 5 - 9 April 2027      | Amsterdam - Netherlands | Classroom | €3,400.- |
| 3 - 7 May 2027        | London - U.K            | Classroom | €3,360.- |
| 7 - 11 June 2027      | Kuala lumpur - Malaysia | Classroom | €1,800.- |
| 5 - 9 July 2027       | Amsterdam - Netherlands | Classroom | €3,400.- |
| 2 - 6 August 2027     | London - U.K            | Classroom | €3,360.- |
| 6 - 10 September 2027 | Barcelona - Spain       | Classroom | €3,080.- |
| 4 - 8 October 2027    | London - U.K            | Classroom | €3,360.- |

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| 1 - 5 November 2027  | Barcelona - Spain | Classroom                                 | €3,080.- |
| 6 - 10 December 2027 | Istanbul - Turkey | Classroom                                 | €2,280.- |
| Live online option   |                   | Online delivery is available at €1,850.-. |          |