informatech

PROJECT MANAGEMENT | PM-005

Enterprise Project Management & Business Performance

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Course content

Why Attend

Course Introduction

For organizations to truly excel, they need individuals who can adeptly balance operational strategies with change management. These individuals must be supported by a robust culture, relevant processes, and effective management tools.

This Enterprise Project Management & Business Performance training course is designed to build essential knowledge, skills, and competencies in both project management and business performance management.

By enhancing specific projects and operational activities, participants will also contribute to significant improvements in the overall success of the enterprise.

This includes better outcomes for customers and key stakeholders through the implementation and reinforcement of a culture that leverages the full potential of everyone in the organization.

Course Objectives

This training course enables attendees to:

• Understand What Project Management is Really About

• Initiate, Plan, Monitor, Control and Close Projects

• Manage Quality, Time, Cost, Resource and Risk on Projects

• Monitor and Control Business Performance

• Analyse and Improve Business Processes

Who should Attend?

This training course is suitable to a wide range of professionals, but will greatly benefit:

• Project Sponsors

• Project Managers

• Strategic Managers

• Operational Managers

Course content

Course Objectives

• Business Analysts

Course outline

Day One: Managing Business Performance

• Vision, Values, Mission and Strategy

• The Balanced Scorecard

• Financial, Customer, Business Process and Change/Growth perspectives

• Linking strategy and objectives (Cause and effect)

• Outcome measures, performance drivers and feedback

• Implementing Business Performance Management

Day Two: The Need for Project Management

• What is a project?

• Problems and difficulties associated with projects

• Why use project management?

• The project lifecycle

• Understand the project context

• Initiating a project with key stakeholders

• Introducing Risk management

Day Three: Project Planning

• The contents of a Project Management Plan (PMP)

• Work Breakdown Structure (WBS)

Course content

Course outline

- Project Network diagram
- Project estimating and cost management
- Time scheduling (the Critical Path)
- Resource scheduling (the Gantt Chart)

Day Four: Managing Project Implementation

- Preparing for project execution
- Designing the monitoring process
- Project control processes
- Project reporting
- Project closure
- Project evaluation

Day Five: Business Process Re-Engineering (BPR)

- The principles and benefits of BPR
- The re-engineering process stages
- Process mapping
- How to re-engineer business processes
- Change management
- Final course review and action planning

Seminar dates

Available seminar dates

Live dates and pricing for Enterprise Project Management & Business Performance generated from the course details page.

Date	Location	Format	Fee
3 - 7 August 2026	Kuala lumpur - Malaysia	Classroom	**€2,250.-**
7 - 11 September 2026	Barcelona - Spain	Classroom	**€3,850.-**
12 - 16 October 2026	London - U.K	Classroom	**€4,200.-**
9 - 13 November 2026	Munich - Germany	Classroom	**€3,450.-**
14 - 18 December 2026	Paris - France	Classroom	**€4,500.-**

Live online option	Online delivery is available at €1,850.-.