informatech

INTERPERSONAL SKILLS AND SELF DEVELOPMENT | COURSE

Communication and Relationship Management Skills

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Course content

Why Attend

Superior communication skills and relationship management are integral parts of any successful company or institution. Such foundational competencies are critical for healthy and prosperous organizations. In this training course, we look at both ingredients from a practical approach to building long-term, influential networks. From organizing, analyzing and communicating one's thoughts to building successful and purposeful relationships, this course offers a solid foundation to engage with others the right way. Participants will get the opportunity to discover many associated talents, and practice them before they head back to their workplace. They will also learn how great relationship builders enhance the flow of information within an organization, win people's support, and attain desired goals and results.

This course relies on active participation as a core activity relying on different business scenarios and case studies to impart critical knowledge and skills about successful communication and relationship management. The course also uses a mix of interactive techniques, such as brief presentations by the participants, different role-plays, practical team and individual exercises, and self-evaluations.

By the end of the course, participants will be able to:

• Understand the role of trust in building successful relationships

• Identify, analyze and engage stakeholders – the power / interest matrix

• Recognize the role of context when communicating and building relations with others

• Identify and pursue relationship opportunities that bring value and achieve results

• Develop, manage and nurture relationships – moving from transactional to transformational

• Expand and broaden the network of influence and success

Leaders, managers, supervisors and all those keen on improving their networking and influencing skills. This course is essential for those who appreciate working with people rather than on people, and see the great benefits that result from building powerful trusting relationships.

• Building trust based relationships

• Influencing others

• Listening

• Interpersonal communication

Course content

Why Attend

- Creative thinking and problem solving
- Presenting ideas
- Building convincing business cases
- Thinking win / win
- Influencing others
- Seeking input and different perspectives

Course outline

Relationships and the trust factor

- Introduction to human relations
- The good, the bad and the ugly
- The need for relationships and networks
- Thinking beyond oneself
- The challenges of modern day habits
- Why trust matters?
- Positive relationships versus forced relationships
- The Johari Window
- What influences relationships and networks?

Relationships and Communication

- The three elements of communication
- The importance of preparing and organizing one's thoughts and ideas
- Why assertiveness matter – the pros and cons

Course content

Course outline

- The Botari Box
- Building rapport in the workplace
- The likeability factor

Relating to the hearts and minds

- Knowing your stakeholders
- Managing your stakeholders expectations
- 'Selling' your ideas
- Creating a persuasive message that evokes the right emotions
- Reframing your message to accommodate your stakeholders' needs, wants and style
- Communicating with difficult people
- Communicating difficult topics

Building and influencing relationships

- Power and influencing
- Dale Carnegie and self-awareness
- What's in it for Us (WIIFU) versus What's in it for Me (WIIFM)
- Identifying opportunities to build strong and healthy working relationships
- The role of context in building successful relationship
- Seeking feedback and different perspectives
- Investing in a relationship
- Moving from the transactional to the transformational
- Tips to developing positive relationships
- Working through difficult relationships

Course content

Course outline

• Divesting from a relationship

Successful networking

• Reasons for building your network

• The benefits of building your network

• Things to remember with networking

• Simple tips to remember when building your networking

• Effective business and professional networking

• Broadening your network

Seminar dates

Available seminar dates

Live dates and pricing for Communication and Relationship Management Skills generated from the course details page.

Date	Location	Format	Fee
6 - 10 July 2026	Barcelona - Spain	Classroom	**€3,850.-**
10 - 14 August 2026	Frankfurt - Germany	Classroom	**€3,250.-**
14 - 18 September 2026	Rome - Italy	Classroom	**€4,250.-**
5 - 9 October 2026	Kuala lumpur - Malaysia	Classroom	**€2,250.-**
16 - 20 November 2026	Barcelona - Spain	Classroom	**€3,850.-**
7 - 11 December 2026	London - U.K	Classroom	**€4,200.-**

Live online option	Online delivery is available at €1,850.-.