informatech



ACCOUNTING AND FINANCE | COURSE

Certificate in Treasury and Cash Management

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Course content

Why Attend

This course aims to increase participants' proficiency in Treasury and Cash Management principles and practices. It is directed toward professionals seeking insights into practical, real-life concepts. It allows them to manage financial activities efficiently, treat risks proactively, and make informed decisions based on concrete and tangible metrics. Participants will learn to develop a practical Treasury Management framework based on applied efforts and practical scenarios.

The course also equips attendees with the necessary tools to excel in their roles, drive value within their organizations, and stay current with industry trends.

The course uses interactive techniques, such as brief presentations by consultants and participants. It also features several group exercises, case studies, interactive discussions, and practical simulations to help participants consolidate their learning experience.

By the end of the course, participants will be able to:

• Explain the role and importance of treasury functions within the organizations

• Advise the treasury regarding the utilization of the numerous financial instruments

• Develop strategies for optimizing Working Capital to enhance liquidity and profitability while striking a balance with the relevant risk profile

• Apply various treatment methodologies to handle the different types of risks in the treasury function

• Evaluate the impact of treasury and cash management decisions on organizational performance

This course has been designed for intermediate- and advanced-level professionals working in treasury, finance, accounting, risk management, audit, governance, and regulation of financial services, as well as project managers, finance managers, functional managers, senior managers, board members, and all individuals interested in Treasury and Cash Management.

• Managing cash and treasury funds

• Assessing financial instruments

• Optimizing working capital

• Managing treasury risks

• Taking financial decisions



Course content

Course outline

Introduction to Treasury and Cash Management

- The strategic role and scope of treasury management
- Overview of cash management, roles, activities, principles, and practices
- Portfolio management, trading and settlement
- Cash forecasting techniques, cash balances, and optimal range
- Baumol and Miller's models
- Treasury systems and technology

Financial Markets and Financial Instruments

- Introduction to Financial Markets
- Money market instruments and their properties
- Fixed income instruments and their properties
- Stocks and their properties
- Derivatives and their properties
- Structured products and their properties

Working Capital Management

- Importance of Working Capital Management
- Ratio analysis and the analysis of financial statements
- Techniques for managing collections, disbursements, inventory, and improving the Cash Conversion Cycle
- Cash flow optimization techniques and liquidity planning
- Securitization, and factoring

Risk Management in Treasury Operations



Course content

Course outline

- Understanding the risk management process
- Managing credit risk
- Managing liquidity risk
- Managing market risk
- Managing foreign exchange risk
- Managing operational risk
- Managing other risks

Financial Management

- Corporate financial planning and Weighted Average Cost of Capital
- Asset and Liability Management (ALM) strategies
- Capital adequacy considerations
- Investment management and control
- Valuation methodologies



Seminar dates

Available seminar dates

Live dates and pricing for Certificate in Treasury and Cash Management generated from the course details page.

Date	Location	Format	Fee
21 - 25 December 2026	Rome - Italy	Classroom	**€3,400.-**
18 - 22 January 2027	Munich - Germany	Classroom	**€3,400.-**
15 - 19 February 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
15 - 19 March 2027	Istanbul - Turkey	Classroom	**€2,280.-**
19 - 23 April 2027	Rome - Italy	Classroom	**€3,400.-**
17 - 21 May 2027	Istanbul - Turkey	Classroom	**€2,280.-**
21 - 25 June 2027	Cape Town - South Africa	Classroom	**€3,400.-**
19 - 23 July 2027	Barcelona - Spain	Classroom	**€3,080.-**
16 - 20 August 2027	Rome - Italy	Classroom	**€3,400.-**
20 - 24 September 2027	Munich - Germany	Classroom	**€3,400.-**
18 - 22 October 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
15 - 19 November 2027	Istanbul - Turkey	Classroom	**€2,280.-**
20 - 24 December 2027	Rome - Italy	Classroom	**€3,400.-**

Live online option	Online delivery is available at €1,850.-.