informatech

DATA MANAGEMENT AND BUSINESS INTELLIGENCE | COURSE

Certificate in Digital Transformation (CDT)

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Course content

Why Attend

Another evolution is here and talk has begun about Industry 5.0. With urgent need to adopt digital transformation, global spending on digital transformation is expected to reach $2.8 trillion in 2025, as per the International Data Corporation (IDC).

In the past, many organizations have managed to evolve and survive by going through a fundamental change of service delivery transformation like Britannica, the now, digital encyclopedia. Others have managed to benefit from innovative platforms and digital communities to evolve and become disruptors like Airbnb, Uber, and Netflix.

This essential course will give a 360 perspective on the topic of digital transformation and is suitable for anyone involved in the digital transformation process.

This interactive course is based not only on theory but also on experience, using practical use cases, tools and techniques to give participants the knowledge needed to be involved in building the right digital strategy for their organizations' success.

This course is based on open discussions, question and answer sessions, group exercises, activities, videos, case studies and presentations based on best practices, case studies and core principles.

By the end of the course, participants will be able to:

• Explain the journey and process of digital transformation from digitization, digitalization through to transformation

• Utilize emerging technologies, such as Big Data, Blockchain, Cloud Computing, Robotic Process Automation (RPA), and Metaverse, and list their applications and business cases

• Understand the principles for developing and implementing a digital business strategy

• Explain important trends evolving from digital transformation and the criticality of investing and implementing them

• Play an active role in defining the leadership and governance structure for digital transformation initiatives and translate digital strategy into action

This course is suitable for anyone involved in developing or implementing digital strategies.

• Digital Transformation

Course content

Why Attend

- Digital Business Strategy
- Design Thinking
- Cloud Computing
- Innovation Cycles
- Digital Leadership

Course outline

Digital Transformation Overview

- What is Digital Transformation?
- Digital transformation frameworks
- What are the benefits of digital transformation?

Digital Transformation Domains

- Customers
- Competition
- Data
- Innovation
- Value

Principles of Digital Business Strategy

- Know yourself
- Know your customer
- Competition

Course content

Course outline

- Resources
- Current position
- Engine of growth
- Tactics

Emerging technologies

- Big Data
- Blockchain
- Cloud Computing
- Robotic Process Automation (RPA)
- Metaverse

Must watch trends

- Cybersecurity
- Business data analytics

Innovation

- Define innovation
- Innovation stages
- What is design thinking?
- Design thinking steps
- Sprint workshops

Digital Transformation Strategy

- Where to start

Course content

Course outline

- Who leads digital transformation?
- Formulating a digital transformation strategy

Seminar dates

Available seminar dates

Live dates and pricing for Certificate in Digital Transformation (CDT) generated from the course details page.

Date	Location	Format	Fee
20 - 24 July 2026	London - U.K	Classroom	**€4,200.-**
3 - 7 August 2026	Istanbul - Turkey	Classroom	**€2,850.-**
7 - 11 September 2026	Vienna - Austria	Classroom	**€4,250.-**
12 - 16 October 2026	Barcelona - Spain	Classroom	**€3,850.-**
9 - 13 November 2026	Paris - France	Classroom	**€4,500.-**
14 - 18 December 2026	Frankfurt - Germany	Classroom	**€3,250.-**
20 - 24 July 2026	Rome - Italy	Classroom	**€4,250.-**
3 - 7 August 2026	Munich - Germany	Classroom	**€3,450.-**
7 - 11 September 2026	Amsterdam - Netherlands	Classroom	**€4,250.-**
12 - 16 October 2026	London - U.K	Classroom	**€4,200.-**
9 - 13 November 2026	Istanbul - Turkey	Classroom	**€2,850.-**
14 - 18 December 2026	Vienna - Austria	Classroom	**€4,250.-**

Live online option	Online delivery is available at €1,850.-.