

# informatæch



LEADERSHIP AND MANAGEMENT | LM-019

## Visionary Leadership and Strategic Thinking

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A photograph of three business professionals in a meeting. A woman on the left is smiling, a man in the center is looking towards the right, and a man on the right is looking towards the center. They are sitting around a table with papers and a water bottle.

# Course content

## Why Attend

Why Attend Organizations need leaders who can see future opportunities, create clear direction, and turn strategy into measurable results. Visionary leadership combined with strategic thinking helps organizations remain competitive, innovative, and resilient in changing markets. This course provides participants with practical tools to develop a strategic mindset, build compelling visions, execute plans effectively, and lead sustainable change.

Course Methodology This course uses an interactive and practical approach through presentations, case studies, group discussions, strategic planning exercises, leadership assessments, workshops, and real workplace examples.

## Course Objectives

- Understand the principles of visionary leadership
- Develop strategic thinking capabilities
- Create and communicate compelling organizational visions
- Analyze markets, trends, and strategic opportunities
- Build practical strategic plans and measurable goals
- Execute strategy effectively through accountability
- Lead organizational change successfully
- Sustain innovation and continuous improvement cultures

## Target Audience

- Senior Managers
- Department Heads
- Team Leaders
- Strategy and Planning Professionals

A photograph of three business professionals in a modern office setting. A woman on the left is smiling, a man in the center is looking towards the right, and a man on the right is looking towards the center. They are gathered around a table with papers and a water bottle.

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## Target Audience

- Project Managers
- Business Owners
- Anyone seeking stronger leadership and strategic capabilities

## Target Competencies

- Visionary Leadership
- Strategic Thinking
- Strategic Planning
- Change Management
- Decision-Making
- Innovation Leadership
- Performance Management
- Communication Skills

## Course outline

### Day 1: The Foundations of Visionary Leadership and Strategic Thinking

- Understanding strategic thinking
- How to develop a strategic mindset
- Role of visionary leadership
- Creating a culture of strategic thinking
- Creating a compelling vision statement
- Communicating the vision effectively
- Benefits of strategic leadership

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### Day 2: Strategic Thinking Fundamentals

- Defining strategic thinking
- Differentiating strategic thinking from operational thinking
- Identifying key components of strategic thinking
- Analysing market trends and competitor behaviour
- Conducting environmental scanning and SWOT analysis
- Using data to inform strategic decisions
- Making trade-offs and prioritizing initiatives

### Day 3: Strategic Planning and Goal Setting

- Strategic planning processes
- Setting strategic goals and objectives
- Developing a strategic plan
- Aligning goals with the vision
- Using metrics to measure success
- Role of accountability in strategic planning
- Communicating the plan to stakeholders

### Day 4: Implementation and Execution of the Strategic Plan

- Implementing the strategic plan
- Identifying key success factors
- Creating an action plan
- Assigning responsibility and accountability
- Managing resources effectively

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# Course content

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- Monitoring progress and making adjustments
- Overcoming obstacles to execution

### **Day 5: Leading Change and Sustaining a Strategic Mindset**

- Leading change through strategic thinking
- Building a culture of innovation
- Sustaining a strategic mindset over time
- Managing resistance to change
- Encouraging continuous improvement
- Creating a learning organization
- Celebrating successes and learning from failures



# Seminar dates

## Available seminar dates

Live dates and pricing for Visionary Leadership and Strategic Thinking generated from the course details page.

Date	Location	Format	Fee
6 - 10 July 2026	Amsterdam - Netherlands	Classroom	€4,250.-
20 - 24 July 2026	London - U.K	Classroom	€3,850.-
3 - 7 August 2026	Barcelona - Spain	Classroom	€4,250.-
10 - 14 August 2026	London - U.K	Classroom	€3,850.-
7 - 11 September 2026	Barcelona - Spain	Classroom	€4,250.-
14 - 18 September 2026	Istanbul - Turkey	Classroom	€3,850.-
5 - 9 October 2026	Amsterdam - Netherlands	Classroom	€4,200.-
12 - 16 October 2026	Istanbul - Turkey	Classroom	€3,200.-
9 - 13 November 2026	Paris - France	Classroom	€4,400.-
16 - 20 November 2026	Barcelona - Spain	Classroom	€4,200.-
7 - 11 December 2026	Munich - Germany	Classroom	€4,250.-
14 - 18 December 2026	Kuala Lumpur - Malaysia	Classroom	€2,250.-
21 - 25 December 2026	Amsterdam - Netherlands	Classroom	€4,200.-

### Live online option

Online delivery is available at €1,850.-.