

# informattech



HUMAN RESOURCES AND TRAINING | HRT-020

# Training Design & Development for Learning Success

## UK

+44 33 000 111 90  
info@informattech.co.uk  
[https://informattech.uk](https://informat<span>tech</span>.uk)  
63-66 Hatton Garden Hatton Garden  
EC1N 8LE, London

## NL

+31 85 74 444 46  
info@informattech.nl  
[https://informattech.nl](https://informat<span>tech</span>.nl)  
Waarderweg 50 - 2031PB  
Haarlem - Netherlands

Tel : +44 (33) 000 111 90

Our mailing address is:  
63-66 Hatton Garden, EC1N 8LE, London

# informattech



# Course content

## Why Attend

### Why Choose Training Design & Development for Learning Success Training Course?

This Training Design & Development for Learning Success training course entitled, 'Training Design & Development for Learning Success' will help you design, develop and deliver learning and training that is effective, engaging and inspiring. Using the latest models and methods you keep to date in the new ways of assessing learning objectives and building training and e-Learning real-life goals and objectives.

This Training Design & Development for Learning Success training course also covers the latest techniques plus new methods for learning resources, course design and documentation.

This means being able to increase the impact and quality of training and your learning results. Online learning and blended learning solutions are also an important part of this course.

Examples used are taken from HR, technical, safety and management topics.

## Course Objectives

- Best-practice in training needs analysis and researching course objectives
- Adapting training to work as e-Learning and other forms of learning
- Skills for the development of effective training and learning content
- How to design and adapt material based around learner style and preference
- How to create handouts, video, quizzes and exercises to develop cognitive domain abilities and gain a greater understanding of learning methods

## What are the Goals?

By the end of This Training Design & Development for Learning Success training course, participants will be able to:

- Understand techniques and tools for researching, defining and analysing training and learning needs and requirements



# Course content

## Course Objectives

- Gain an instructional design process to create traditional or blended learning solutions
- Learn how to set clear goals and design objectives when designing and developing training materials
- Develop Creative design of learning activities, games, exercises, examples and case studies
- Develop Skills for the development of effective presentation material, workbooks and manual
- Learn how to create learning activities, presentation and other materials to develop cognitive domain abilities – thinking skills and knowledge awareness

## Who is this Training Course for?

This Training Design & Development for Learning Success training course is suitable for a wide range of learning and HR professionals, plus it will also help anyone who wishes to refresh and develop their knowledge and skills, including:

- Training and workshop facilitators
- Training and HR administration and course design assistants
- Technical staff who are involved in training design and delivery
- All staff involved in developing training course and learning materials at all levels and stages

## Course outline

### Day one: Introduction to Training Needs Analysis (TNA) and Curriculum

- Introduction, objectives and ways of working
- Review of important of TNA and course design
- Types of training materials overview
- Best practice in training material design, structure and format
- Training activities and examples



# Course content

## Course outline

- Case study: Developing materials for different types of training

### **Day two: Specifying and Constructing e-Learning and other Non-Classroom Training**

- The importance of learning design and structure
- Aligning training activities to suit online and e-Learning
- Using Micro-Learning and accelerate learning principles
- How to write learning exercise, video scripts and source content
- The critical documents needed for any training Course
- Case study: Building an e-Learning Course

### **Day three: Learning Styles and Models for Curriculum Development**

- Introduction to adult learning models and theories
- Learning and training based on personality
- Self-assessment to learn your own preferences
- Examples of materials for different learning styles
- The keys to effective material design and development
- Case studies: Cognitive domain materials design

### **Day four: Design of Engagement and Professional Development**

- Techniques and formats for developing training material
- Attention and memory principles for learning design
- How to design based around learner expectations
- How to create materials to develop cognitive domain abilities



# Course content

## Course outline

- Learning methods when using interactive materials and methods
- Case studies and learning assignments

## Day five: Technical Aspects of Curriculum Development

- Design, quality and costing training projects
- Using competency measures and frameworks
- Setting standards for measuring competent improvement
- Measuring improvements after training
- Review of methods for learning point review with assessments
- Case study: Performance-based training – the way to add value

# Seminar dates

## Available seminar dates

Live dates and pricing for Training Design & Development for Learning Success generated from the course details page.

Date	Location	Format	Fee
20 - 24 July 2026	Munich - Germany	Classroom	€3,450.-
3 - 7 August 2026	Rome - Italy	Classroom	€4,250.-
7 - 11 September 2026	Munich - Germany	Classroom	€3,450.-
12 - 16 October 2026	Amsterdam - Netherlands	Classroom	€4,250.-
9 - 13 November 2026	London - U.K	Classroom	€4,200.-
14 - 18 December 2026	Istanbul - Turkey	Classroom	€2,850.-

### Live online option

Online delivery is available at €1,850.-.