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PLANNING AND STRATEGY MANAGEMENT | PSM-012

# Tools and Techniques for Developing Strategic Foresight

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# Course content

## Why Attend

Why Attend Strategic foresight helps organizations anticipate change, identify emerging opportunities, manage uncertainty, and prepare for future challenges. In a rapidly changing environment, leaders need practical tools to think ahead and make informed long-term decisions. This course equips participants with proven methods to scan trends, explore scenarios, and build future-ready strategies.

Course Methodology This course uses an interactive and practical approach through presentations, case studies, group discussions, scenario exercises, trend analysis workshops, foresight tools, and real workplace examples.

## Course Objectives

- Understand the principles of strategic foresight
- Identify trends, risks, and future opportunities
- Apply environmental scanning techniques
- Use scenario planning for decision-making
- Analyze uncertainty and possible futures
- Build future-focused strategies
- Improve strategic thinking and innovation
- Develop a practical foresight action plan

## Target Audience

- Strategy Professionals
- Senior Managers
- Business Leaders
- Planning Managers
- Innovation Teams



# Course content

## Target Audience

- Government and Public Sector Professionals
- Anyone involved in long-term planning and decision-making

## Target Competencies

- Strategic Thinking
- Trend Analysis
- Scenario Planning
- Risk Assessment
- Innovation Management
- Decision-Making
- Environmental Scanning
- Future Planning

## Course outline

### Day 1: Foundations of Futures Studies

- Foundations of futures studies
- History of future studies
- The discipline of futurology
- How companies and governments can use futurology
- Actors in the field
- Current theories and applications
- Introduction to futures thinking

### Day 2: Futures Thinking and Alternative Futures



# Course content

## Course outline

- Characteristics of a futurist perspective
- Change as the norm
- The acceleration of change
- Seeing events as interrelated
- Taking a holistic perspective in viewing change
- Accepting alternative futures
- Distinguishing between possible, probable, and preferable futures
- Importance of short, medium, and long-range planning
- Danger of leaving the future to chance
- Creating the future proactively

## Day 3: Scenario Thinking and Foresight Tools

- Scenario thinking concepts
- Scenario approach methods
- Environmental scanning techniques
- Futures wheel applications
- Futures table methods
- Weak signals identification
- Black swans and wild cards
- Applying foresight tools in practice

## Day 4: Systems Thinking and Leadership for the Future

- Systems thinking and strategic foresight
- Understanding complexity
- Systemic structure of dynamic and complex wholes



# Course content

## Course outline

- Methodologies of systems thinking
- Visionary leadership and corporate foresight
- Connection between foresight and strategy process
- Governmental and regional foresight initiatives

### **Day 5: Managing Change and Sustainable Futures**

- Managing for change
- Link between strategic management and futures research
- Using futures studies to effect change and transformation
- Role of leadership in planning for the future
- Using futures studies to manage and mitigate risk
- Changing futures through action
- Global challenges and sustainable futures
- Studying effects of globalization
- Concept of sustainability

# Seminar dates

## Available seminar dates

Live dates and pricing for Tools and Techniques for Developing Strategic Foresight generated from the course details page.

Date	Location	Format	Fee
20 - 24 July 2026	Munich - Germany	Classroom	€3,450.-
3 - 7 August 2026	Vienna - Austria	Classroom	€4,250.-
7 - 11 September 2026	Barcelona - Spain	Classroom	€3,850.-
12 - 16 October 2026	Paris - France	Classroom	€4,500.-
9 - 13 November 2026	Munich - Germany	Classroom	€4,250.-
14 - 18 December 2026	Barcelona - Spain	Classroom	€4,250.-

### Live online option

Online delivery is available at €1,850.-.