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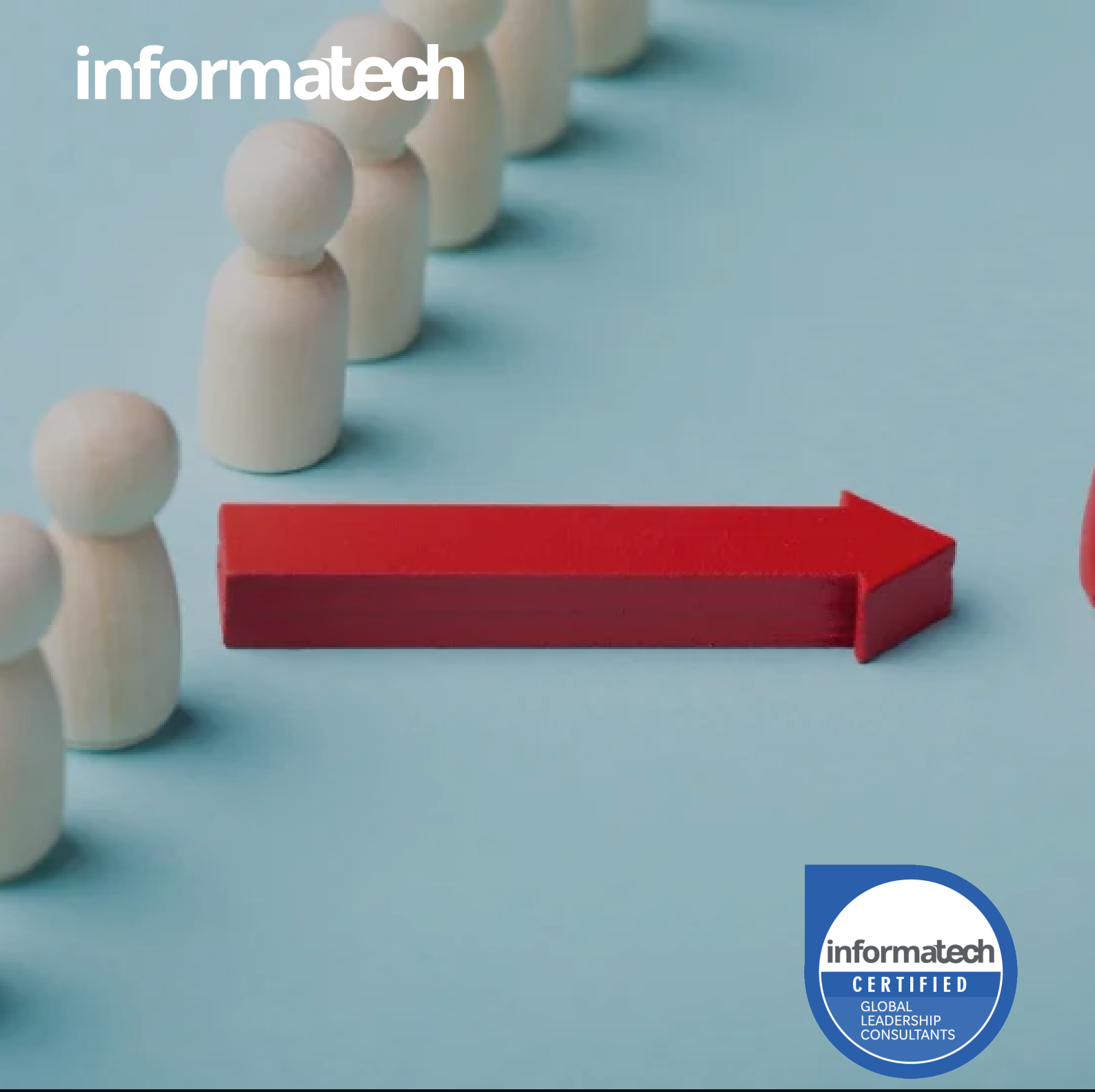

informatech CERTIFIED GLOBAL LEADERSHIP CONSULTANTS

LEADERSHIP AND MANAGEMENT | LM-043

The Oxford Executive Development Masterclass

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Course content

Why Attend

Executive leadership requires the ability to shape strategy, influence stakeholders, develop future leaders, and create sustainable organizational success. Beyond delivering results, senior leaders are expected to build high-performing teams, strengthen organizational culture, communicate with confidence, and leave a lasting legacy. This masterclass provides practical leadership frameworks, executive communication techniques, succession planning strategies, and mentoring approaches that help participants enhance their leadership impact and prepare their organizations for long-term success.

Course Methodology

This highly interactive masterclass combines executive briefings, facilitated discussions, leadership assessments, case studies, practical workshops, role-play exercises, executive coaching, peer learning, and strategic simulations. Participants will apply the concepts to real organizational challenges while developing a personalized executive leadership action plan.

Course Objectives

By the end of this course, participants will be able to:

- Strengthen executive presence and leadership influence
- Lead high-performing teams and foster a culture of accountability
- Communicate vision, strategy, and organizational priorities with confidence
- Build trusted relationships with internal and external stakeholders
- Develop future leaders through coaching, mentoring, and succession planning
- Lead organizational transformation while maintaining long-term sustainability
- Create a personal executive leadership and legacy roadmap

Target Audience

- C-suite executives

Course content

Target Audience

- Executive directors
- General managers
- Senior government officials
- Business unit leaders
- Department directors
- Senior managers preparing for executive positions

Target Competencies

- Executive leadership
- Strategic communication
- Executive presence
- Stakeholder engagement
- Coaching and mentoring
- Succession planning
- Organizational transformation
- Strategic decision-making

Course outline

Day 1: Building Executive Presence and Leadership Influence

- Developing a strong executive identity and professional leadership brand
- Understanding the impact of executive behaviour on organizational culture
- Building credibility through authenticity, integrity, and consistency
- Strengthening executive presence through effective communication and personal influence

Course content

Course outline

• Building trusted relationships with internal and external stakeholders

• Applying servant leadership principles to inspire commitment and engagement

Day 2: Leading High-Performing Teams and Driving Organizational Performance

• Building collaborative executive teams that deliver sustainable results

• Understanding personality styles to strengthen teamwork and reduce conflict

• Using relationship mapping to improve influence across the organization

• Coaching and mentoring emerging leaders for future success

• Creating a culture of accountability, ownership, and continuous development

• Motivating teams through trust, empowerment, and shared purpose

Day 3: Executive Communication and Strategic Influence

• Presenting ideas confidently to executive committees and boards

• Structuring persuasive executive presentations that support strategic decision-making

• Influencing stakeholders with diverse perspectives and priorities

• Managing executive discussions, negotiations, and challenging conversations

• Communicating organizational vision, values, and strategic direction effectively

• Leading performance discussions and promoting a culture of excellence

Day 4: Succession Planning, Leadership Legacy, and Organizational Sustainability

• Developing succession strategies to ensure leadership continuity

• Identifying and preparing future organizational leaders

• Delegating authority while maintaining strategic oversight

• Empowering others through coaching, constructive feedback, and mentoring

• Managing leadership transitions and organizational change effectively

Course content

Course outline

• Building a leadership culture that supports long-term organizational success

Day 5: Leading Beyond Position and Creating Lasting Impact

• Transitioning from operational leadership to strategic stewardship

• Strengthening influence by enabling others to lead successfully

• Developing a sustainable leadership legacy beyond current responsibilities

• Managing executive transitions with confidence and purpose

• Building a long-term personal and organizational leadership strategy

• Capstone Exercise: Presenting an Executive Leadership and Legacy Plan, followed by peer feedback, course review, and individual action planning

Seminar dates

Available seminar dates

Live dates and pricing for The Oxford Executive Development Masterclass generated from the course details page.

Date	Location	Format	Fee
Dates on request	Venue on request	Classroom	**Contact us**

Live online option	Online delivery is available at €1,850.-.