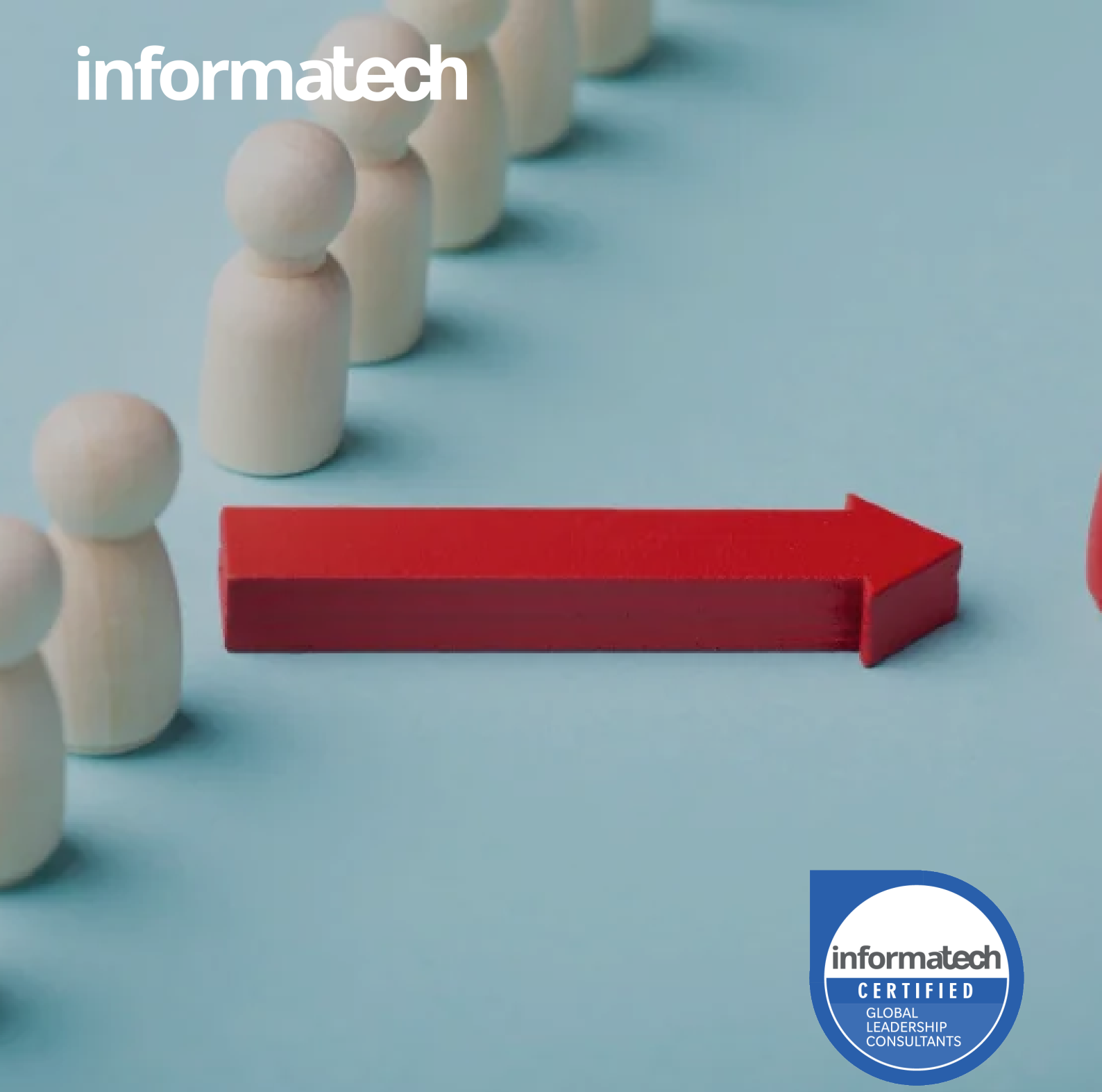


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LEADERSHIP AND MANAGEMENT | LM-043

# The Oxford Executive Development Masterclass

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# Course content

## Why Attend

Executive leadership requires the ability to shape strategy, influence stakeholders, develop future leaders, and create sustainable organizational success. Beyond delivering results, senior leaders are expected to build high-performing teams, strengthen organizational culture, communicate with confidence, and leave a lasting legacy. This masterclass provides practical leadership frameworks, executive communication techniques, succession planning strategies, and mentoring approaches that help participants enhance their leadership impact and prepare their organizations for long-term success.

## Course Methodology

This highly interactive masterclass combines executive briefings, facilitated discussions, leadership assessments, case studies, practical workshops, role-play exercises, executive coaching, peer learning, and strategic simulations. Participants will apply the concepts to real organizational challenges while developing a personalized executive leadership action plan.

## Course Objectives

By the end of this course, participants will be able to:

- Strengthen executive presence and leadership influence
- Lead high-performing teams and foster a culture of accountability
- Communicate vision, strategy, and organizational priorities with confidence
- Build trusted relationships with internal and external stakeholders
- Develop future leaders through coaching, mentoring, and succession planning
- Lead organizational transformation while maintaining long-term sustainability
- Create a personal executive leadership and legacy roadmap

## Target Audience

- C-suite executives



# Course content

## Target Audience

- Executive directors
- General managers
- Senior government officials
- Business unit leaders
- Department directors
- Senior managers preparing for executive positions

## Target Competencies

- Executive leadership
- Strategic communication
- Executive presence
- Stakeholder engagement
- Coaching and mentoring
- Succession planning
- Organizational transformation
- Strategic decision-making

## Course outline

### Day 1: Building Executive Presence and Leadership Influence

- Developing a strong executive identity and professional leadership brand
- Understanding the impact of executive behaviour on organizational culture
- Building credibility through authenticity, integrity, and consistency
- Strengthening executive presence through effective communication and personal influence



# Course content

## Course outline

- Building trusted relationships with internal and external stakeholders
- Applying servant leadership principles to inspire commitment and engagement

### **Day 2: Leading High-Performing Teams and Driving Organizational Performance**

- Building collaborative executive teams that deliver sustainable results
- Understanding personality styles to strengthen teamwork and reduce conflict
- Using relationship mapping to improve influence across the organization
- Coaching and mentoring emerging leaders for future success
- Creating a culture of accountability, ownership, and continuous development
- Motivating teams through trust, empowerment, and shared purpose

### **Day 3: Executive Communication and Strategic Influence**

- Presenting ideas confidently to executive committees and boards
- Structuring persuasive executive presentations that support strategic decision-making
- Influencing stakeholders with diverse perspectives and priorities
- Managing executive discussions, negotiations, and challenging conversations
- Communicating organizational vision, values, and strategic direction effectively
- Leading performance discussions and promoting a culture of excellence

### **Day 4: Succession Planning, Leadership Legacy, and Organizational Sustainability**

- Developing succession strategies to ensure leadership continuity
- Identifying and preparing future organizational leaders
- Delegating authority while maintaining strategic oversight
- Empowering others through coaching, constructive feedback, and mentoring
- Managing leadership transitions and organizational change effectively



# Course content

## Course outline

- Building a leadership culture that supports long-term organizational success

### **Day 5: Leading Beyond Position and Creating Lasting Impact**

- Transitioning from operational leadership to strategic stewardship
- Strengthening influence by enabling others to lead successfully
- Developing a sustainable leadership legacy beyond current responsibilities
- Managing executive transitions with confidence and purpose
- Building a long-term personal and organizational leadership strategy
- Capstone Exercise: Presenting an Executive Leadership and Legacy Plan, followed by peer feedback, course review, and individual action planning



# Seminar dates

## Available seminar dates

Live dates and pricing for The Oxford Executive Development Masterclass generated from the course details page.

| Date                      | Location         | Format                                    | Fee               |
|---------------------------|------------------|-------------------------------------------|-------------------|
| Dates on request          | Venue on request | Classroom                                 | <b>Contact us</b> |
| <b>Live online option</b> |                  | Online delivery is available at €1,850.-. |                   |