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No.	Marketing Budget	Categories	Unit	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16
10400	Benefits	1-Personnel	0	12,004	13,665	10,674	13,096	16,333	12,357	20,775	24,788
35246	Payroll Taxes	1-Personnel	0	345	347	194	1,993	374	834	-	-
76746	Salaries	1-Personnel	1	521	434	778	578	1,850	543	794	133
16023	Commissions and bonuses	1-Personnel	0	0	2,300	189	90	20	456	346	346
23624	Personnel Total	1-Personnel	1	12,900	16,846	11,195	15,657	18,633	13,690	23,326	25,569
14678	Web Research	2-Marketing	2	6,000	2,300	5,000	1,500	1,200	1,250	1,500	4,600
13567	Independent Research	2-Marketing	1	2,300	5,420	3,000	2,100	900	500	4,200	3,674
96643	Firm Research Fees	2-Marketing	0	6,200	4,900	2,000	6,000	-	4,600	6,600	7,500
17695	Market Research Total	2-Marketing	3	14,500	12,620	10,000	14,600	10,100	6,710	10,250	15,074
84019	Promotions	3-Commu	2	1,700	190	1,248	432	134	257	2,488	-
73321	Banking	3-Commu	1	822	431	873	329	612	403	365	-
95235	Web Advertising	3-Commu	1	10,439	-	10,430	14,093	12,690	13,555	24,690	45,760
32964	Direct Marketing	3-Commu	0	-	533	156	1,090	234	425	236	3,688
88506	Newspaper Advertising	3-Commu	0	-	1,343	12	557	94	346	965	3,467
06342	Communication Total	3-Commu	4	12,662	19,330	12,476	16,505	13,964	16,136	26,813	54,903
						16,200	15,990		1,267	247	478
						158	200		145	207	
										100	500
										260	678
											1,432
											20,775
											764

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DIGITAL INNOVATION AND TRANSFORMATION | COURSE

Power Pivot: Unlock the Potential of Your Data with Excel

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Course content

Why Attend

Course Introduction

This Power Pivot in Excel training course is designed to provide participants with advanced skills and techniques to maximize the potential of Power Pivot.

Gain proficiency in analyzing, modeling, and visualizing data using the latest Power Pivot features, enabling you to make data-driven decisions with confidence.

This interactive course is ideal for professionals seeking to deepen their Excel expertise and optimize their reporting workflows.

Course highlights include:

- Advanced data modeling and relationship building
- Using DAX for custom calculations
- Enhancing data analysis with Power Query
- Designing interactive dashboards and reports
- Hands-on exercises focused on real-world applications

Course Methodology

This training course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension, and retention of the information presented.

This includes instructor-led presentations, practical demonstrations, group discussions, and hands-on exercises to provide an engaging and impactful learning experience.

Who should Attend?

This training course is suitable for professionals across various industries who work with data and Excel.

This training course is suitable for:

- Data analysts and business analysts
- Finance and accounting professionals



Course content

Course Methodology

- Project managers handling reporting
- IT professionals managing data modeling
- Any Excel user seeking advanced skills

Course Objectives

By the end of this training course, participants will be able to:

- Understand advanced Power Pivot capabilities
- Develop optimized data models in Excel
- Apply DAX for complex calculations
- Design professional dashboards and visuals
- Analyze and interpret data effectively

Course outline

Day One: Introduction to Power Pivot

- Overview of Power Pivot capabilities
- Enabling and configuring Power Pivot in Excel
- Loading data from multiple sources
- Creating relationships between data tables
- Understanding data modeling concepts
- Exploring Power Pivot interface and features

Day Two: Data Modeling and Relationships

- Optimizing data tables for analysis



Course content

Course outline

- Defining relationships in Power Pivot
- Understanding cardinality and filter directions
- Managing hierarchies in data models
- Resolving common relationship issues
- Best practices for data modeling

Day Three: Introduction to DAX (Data Analysis Expressions)

- Fundamentals of DAX calculations
- Creating calculated columns and measures
- Using basic DAX functions (SUM, AVERAGE)
- Understanding filter context in DAX
- Applying time intelligence functions
- Debugging and troubleshooting DAX formulas

Day Four: Advanced DAX and Power Query

- Writing advanced DAX expressions
- Applying logical and statistical DAX functions
- Combining DAX with Power Query
- Cleaning and transforming data using Power Query
- Creating custom columns in Power Query
- Connecting Power Pivot with Power BI

Day Five: Dashboards and Reporting

- Building interactive dashboards in Excel



Course content

Course outline

- Using slicers and timelines for filtering
- Designing visually appealing reports
- Publishing and sharing dashboards
- Automating data refresh processes
- Best practices for Power Pivot reporting

Seminar dates

Available seminar dates

Live dates and pricing for Power Pivot: Unlock the Potential of Your Data with Excel generated from the course details page.

Date	Location	Format	Fee
6 - 10 July 2026	Frankfurt - Germany	Classroom	€3,250.-
10 - 14 August 2026	Rome - Italy	Classroom	€4,250.-
14 - 18 September 2026	Kuala Lumpur - Malaysia	Classroom	€2,250.-
5 - 9 October 2026	Barcelona - Spain	Classroom	€3,850.-
16 - 20 November 2026	London - U.K	Classroom	€4,200.-
7 - 11 December 2026	Munich - Germany	Classroom	€3,450.-
Live online option		Online delivery is available at €1,850.-.	