informatech



LEADERSHIP AND MANAGEMENT | LM-028

Entrepreneurship and Leadership skills

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Course content

Why Attend

Why Attend Successful entrepreneurs need more than ideas—they need leadership, innovation, decision-making, and execution skills to turn opportunities into sustainable results. Whether launching a new venture or leading growth within an organization, entrepreneurial leaders must inspire teams, manage risk, and adapt quickly to changing markets. This course provides participants with practical tools to strengthen entrepreneurial thinking, leadership capability, and business management skills.

Course Methodology This course uses an interactive and practical approach through presentations, case studies, self-assessments, group discussions, business planning exercises, leadership activities, and real-world examples.

Course Objectives

- Understand the foundations of entrepreneurial leadership
- Develop leadership mindsets for growth and innovation
- Identify business opportunities and evaluate ideas
- Build and motivate high-performing teams
- Improve decision-making and problem-solving skills
- Apply business management fundamentals for execution
- Lead in international and digital business environments
- Create a personal entrepreneurial growth plan

Target Audience

- Entrepreneurs
- Business Owners
- Startup Founders
- Managers and Supervisors



Course content

Target Audience

- Future Leaders
- Professionals seeking entrepreneurial skills
- Anyone interested in business growth and leadership

Target Competencies

- Entrepreneurial Thinking
- Leadership Skills
- Innovation Management
- Team Building
- Strategic Planning
- Risk Management
- Communication Skills
- Business Acumen

Course outline

Day 1: Foundations of Entrepreneurial Leadership

- Meaning and value of entrepreneurial leadership
- Mindsets of successful entrepreneurs and leaders
- Different forms of entrepreneurship and leadership styles
- Core skills for entrepreneurial success
- Emotional intelligence, time management, and professional behaviour
- Stages of the entrepreneurial journey
- Exercise: Leadership style self-assessment



Course content

Course outline

Day 2: Innovation and Opportunity Discovery

- Innovation principles and creative thinking tools
- Methods for generating and evaluating ideas
- Market research techniques for identifying opportunities
- Feasibility analysis for new ventures
- Evaluating risks and potential rewards
- Decision-making and problem-solving approaches
- Building a practical business plan
- Exercise: Create and assess business ideas

Day 3: Team Dynamics and Organisational Culture

- Understanding team behaviour and workplace psychology
- Building high-performing entrepreneurial teams
- Motivation methods and employee empowerment
- Managing conflict and overcoming team challenges
- Building trust and strong professional relationships
- Communication and feedback skills for leaders

Day 4: Entrepreneurial Execution and Business Management

- Turning ideas into execution plans
- Business management essentials for entrepreneurs
- Risk management in fast-moving environments
- Leading change in growing businesses
- Fundamentals of entrepreneurial marketing and sales



Course content

Course outline

• Financial management and budgeting basics

• Networking and stakeholder engagement strategies

Day 5: Global and Digital Entrepreneurial Leadership

• Leading in international and e-business environments

• Entrepreneurial leadership skills for global markets

• Managing remote and diverse teams effectively

• Ethics, governance, and sustainability in business growth

• Challenges of international and online entrepreneurship

• Exercise: Personal entrepreneurial development action plan



Seminar dates

Available seminar dates

Live dates and pricing for Entrepreneurship and Leadership skills generated from the course details page.

Date	Location	Format	Fee
7 - 11 December 2026	Istanbul - Turkey	Classroom	**€2,560.-**
14 - 18 December 2026	Paris - France	Classroom	**€3,520.-**
21 - 25 December 2026	Barcelona - Spain	Classroom	**€3,360.-**
4 - 8 January 2027	London - U.K	Classroom	**€3,360.-**
1 - 5 February 2027	Istanbul - Turkey	Classroom	**€2,280.-**
1 - 5 March 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
5 - 9 April 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
3 - 7 May 2027	London - U.K	Classroom	**€3,360.-**
7 - 11 June 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
5 - 9 July 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
2 - 6 August 2027	London - U.K	Classroom	**€3,360.-**
6 - 10 September 2027	Barcelona - Spain	Classroom	**€3,080.-**
4 - 8 October 2027	London - U.K	Classroom	**€3,360.-**
1 - 5 November 2027	Barcelona - Spain	Classroom	**€3,080.-**
6 - 10 December 2027	Istanbul - Turkey	Classroom	**€2,280.-**

Live online option	Online delivery is available at €1,850.-.