informatech



ACCOUNTING AND FINANCE | AF-001

# Certificate in Working Capital Management


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# Course content

## Why Attend

Working capital management is essential for maintaining a company's financial health, ensuring liquidity, improving operational efficiency, enhancing profitability, and supporting strategic growth. By attending this course, you will learn to manage working capital effectively, navigate financial challenges, achieve long-term success, and contribute to the financial stability and growth of your organization.

## Course Methodology

This course uses a mix of interactive techniques, such as instructor- and participant-led discussions and brief presentations by the consultant and the participants, in addition to demonstrating theoretical working capital topics. The course also features discussion of real-life case studies.

## Course Objectives

### By the end of the course, participants will be able to:

- Define working capital components and significance
- Improve working capital through accounts receivable optimization
- Observe accounts payable impact on working capital
- Recognize the effect of inventory management on working capital
- Explore cash management techniques
- Explain various financing options for working capital
- Identify and mitigate risks associated with working capital

## Target Audience

Financial analysts, controllers, accountants, operations managers, procurement managers, supply chain professionals, auditors and compliance officers who need to understand working capital strategies and improve cash flow management and optimize their working capital.



# Course content

## Target Competencies

- Cash flow analysis and optimization
- Efficient receivables, inventory and payables management
- Working capital financing
- Working capital risk management
- Financial modeling and forecasting
- Performance measurement and improvement

## Course outline

- Overview of working capital
- Definition and importance
- Components of working capital
- Working capital cycle
- Working capital impact on financial statements
- Credit policy and terms
- Setting credit terms
- Credit analysis and risk assessment
- Collection strategies
- Effective collection practices
- Monitoring receivables
- Expected Credit Loss provision
- Key receivables ratios
- Payment policies
- Optimal payment strategies



# Course content

## Course outline

- Negotiating terms with suppliers
- Cash flow impact
- Managing disbursements
- Balancing payables and cash availability
- Key payables ratios
- Inventory strategies
- Types of inventories
- Impact on working capital
- Balancing inventory levels and cash flow
- Key inventory ratios
- Cash flow forecasting
- Methods for forecasting cash flow
- Managing short-term cash flow needs
- Liquidity management
- Maintaining optimal cash levels
- Financing options
- Trade credit
- Bank loans and lines of credit
- Factoring and invoice discounting
- Cost of capital
- Evaluating financing costs
- Impact on overall financial health
- Risk identification



# Course content

## Course outline

- Types of risks in working capital management
- Mitigation strategies
- Performance metrics
- Monitoring working capital performance
- Using Key Performance Indicators (KPIs) to drive improvement



# Seminar dates

## Available seminar dates

Live dates and pricing for Certificate in Working Capital Management generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 14 - 18 December 2026 | Paris - France | Classroom | **€3,600.-** |
| 18 - 22 January 2027 | Rome - Italy | Classroom | **€3,400.-** |
| 15 - 19 February 2027 | Kuala lumpur - Malaysia | Classroom | **€1,800.-** |
| 15 - 19 March 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 19 - 23 April 2027 | London - U.K | Classroom | **€3,360.-** |
| 17 - 21 May 2027 | Munich - Germany | Classroom | **€3,400.-** |
| 21 - 25 June 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 19 - 23 July 2027 | Cape Town - South Africa | Classroom | **€2,272.-** |
| 16 - 20 August 2027 | Rome - Italy | Classroom | **€3,400.-** |
| 20 - 24 September 2027 | Kuala lumpur - Malaysia | Classroom | **€1,800.-** |
| 18 - 22 October 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 15 - 19 November 2027 | London - U.K | Classroom | **€3,360.-** |
| 20 - 24 December 2027 | Munich - Germany | Classroom | **€3,400.-** |

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|---|---|
| **Live online option** | Online delivery is available at €1,850.-. |