informatech

DIGITAL INNOVATION AND TRANSFORMATION | COURSE

Certificate in Digital Transformation

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Course content

Why Attend

Course Introduction

Are you prepared to navigate the digital tsunami and lead your organization through the challenges of digital disruption, or risk becoming obsolete? This course examines the scope and impact of disruptive digital transformation and provides guidelines for becoming a successful digital enterprise leader, capable of driving significant improvements in business performance.

The Certificate in Digital Transformation training course will help you build the foundational elements for digital transformation, enabling you to harness game-changing technologies and apply them effectively to your business.

By developing crucial digitalization skills, you'll be equipped to implement digital transformation initiatives that ensure your organization not only survives but thrives in the digital age.

Course Methodology

This training course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented.

The facilitator will provide interactive presentation that incorporates slides, videos, group discussion, and practical exercises to examine all aspects of the topic.

Who should Attend?

This training course is suitable to a wide range of professionals but will greatly benefit:

- Professionals who want to learn effective techniques to adopt successful digital transformation
- Team leaders, supervisors, section heads and managers in business and government
- Professionals who have an interest in a management position
- Technical professionals including those in Maintenance, Energy, Engineering & Production
- Researchers and educators in the arena of digitalization and digital transformation

Course Objectives

Course content

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By the end of this training course, participants will be able to:

- Develop a road-map to harness the digital maze and new technological trends
- Recognize the dynamic nature of the digital transformation journey
- Effectively lead, train and engage the new generation of digital natives
- Realize and compensate for the unintended potential risks of digitalization
- Action digital transformation initiatives to redeem rewards that were previously inconceivable

Course outline

Amongst a wide range of valuable topics, the following will be prioritised:

- Digital transformation: opportunities and implications
- Real-world digital transformation examples
- Digital transformation action plan for leaders
- Future workforce (digital natives)
- Internet of Things
- Cyber security
- Reshaping the workplace and organizational structure for the new emerging digital roles
- Re-inventing strategies and processes to match the spirit of the digital age
- Leveraging artificial intelligence and machine learning applications
- Extracting the full value of elastic cloud computing and big data

Seminar dates

Available seminar dates

Live dates and pricing for Certificate in Digital Transformation generated from the course details page.

Date	Location	Format	Fee
13 - 17 July 2026	Barcelona - Spain	Classroom	**€3,850.-**
17 - 21 August 2026	Rome - Italy	Classroom	**€4,250.-**
21 - 25 September 2026	Munich - Germany	Classroom	**€3,450.-**
19 - 23 October 2026	Amsterdam - Netherlands	Classroom	**€4,250.-**
2 - 6 November 2026	London - U.K	Classroom	**€4,200.-**
21 - 25 December 2026	Istanbul - Turkey	Classroom	**€2,850.-**

Live online option	Online delivery is available at €1,850.-.