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DIGITAL INNOVATION AND TRANSFORMATION | DIT-025

Certificate in AI for HR Professionals

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Course content

Why Attend

Course Introduction

Artificial Intelligence (AI) is rapidly transforming the way businesses operate, and human resources (HR) is no exception. As organizations strive to leverage AI to enhance workforce efficiency and improve decision-making, HR professionals must develop a strong understanding of AI's potential and applications. This AI for HR Professionals training course, tailored specifically for HR professionals, equips participants with the knowledge and tools needed to thrive in the AI-driven landscape.

From automating routine HR tasks to gaining deeper insights into employee performance and engagement, AI has opened new opportunities for HR professionals.

This training course is designed to bridge the gap between traditional HR practices and cutting-edge AI technologies, empowering participants to drive innovation and create impactful changes in their organizations.

Key Highlights of this AI for HR Professionals training course are:

• Understanding the basics of AI and its relevance to HR functions

• Exploring AI-driven tools and technologies for recruitment, performance management, and employee engagement

• Learning how to analyze HR data and derive actionable insights using AI

• Case studies of successful AI applications in HR across industries

• Hands-on experience with AI-based tools for talent acquisition and workforce planning

• Ethical considerations and challenges in integrating AI into HR practices

Course Methodology

This AI for HR Professionals training course will employ a blended learning approach, combining interactive lectures, group discussions, and practical exercises. Participants will engage in hands-on activities, case study analyses, and live demonstrations of AI tools. Emphasis will be placed on collaborative learning, allowing participants to exchange ideas and apply concepts to real-world scenarios.



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Course Methodology

Organisational Impact

- Streamlined HR processes through the adoption of AI-driven automation
- Improved employee performance management with AI-based insights
- Enhanced decision-making through predictive analytics
- Increased efficiency in recruitment and talent acquisition processes
- Better employee engagement and retention strategies powered by AI
- Strengthened competitive edge by integrating cutting-edge HR technologies

Personal Impact

By the end of this AI for HR Professionals training course, participants will:

- Gain a comprehensive understanding of AI and its applications in HR
- Build confidence in using AI-based tools for daily HR tasks
- Develop strategic thinking to align AI with organizational goals
- Enhance career prospects with AI-driven HR expertise
- Stay updated with the latest trends and technologies in HR
- Expand professional networks through collaborative learning

Who should Attend?

This AI for Human Resources (HR) Professionals training course is ideal for:

- HR Managers and Directors
- Talent Acquisition Specialists
- Learning and Development Professionals
- Workforce Planning and Analytics Experts
- Organizational Development Professionals



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Course Methodology

• Anyone in HR looking to leverage AI for business impact

Course Objectives

By end of this AI for HR Professionals training course, delegates will:

• Develop a foundational understanding of Artificial Intelligence and its role in HR

• Learn how to integrate AI tools into key HR processes such as recruitment, training, and employee retention

• Enhance data-driven decision-making skills through AI-powered analytics

• Understand the ethical implications and challenges of AI in HR practices

• Build a strategic roadmap for leveraging AI to improve HR efficiency and outcomes

Course outline

Day 1: Introduction to AI and Its Relevance to HR

• Overview of Artificial Intelligence: Definition, types, and evolution

• Understanding machine learning, natural language processing (NLP), and predictive analytics in HR

• Key benefits and challenges of implementing AI in HR practices

• Current trends: AI innovations driving HR transformations globally

• Role of AI in aligning HR strategy with organizational goals

• Identifying opportunities for AI adoption in existing HR processes

Day 2: AI in Recruitment and Talent Acquisition

• Streamlining recruitment workflows with AI automation

• AI-based tools for resume screening and candidate ranking

• Using AI-powered chatbots for candidate engagement and pre-screening



Course content

Course outline

- Enhancing hiring decisions through predictive analytics
- Case studies: Companies successfully leveraging AI in recruitment
- Addressing potential biases in AI algorithms for fair and inclusive hiring

Day 3: AI for Employee Engagement and Performance Management

- AI-driven performance review systems: Improving accuracy and reducing bias
- Leveraging AI for personalized employee feedback and recognition
- Enhancing employee engagement with AI-powered sentiment analysis tools
- Identifying flight risks and retention strategies using predictive analytics
- AI for upskilling and reskilling: Personalized training and development plans
- Monitoring employee well-being and productivity through AI insights

Day 4: Data Analytics and Ethical Considerations in AI for HR

- Fundamentals of HR data analytics: Collecting, analyzing, and interpreting data
- Real-time dashboards and reporting tools powered by AI
- Ethical challenges: Avoiding biases in AI-driven decisions
- Addressing data privacy and security in AI-based HR systems
- Compliance with legal frameworks for AI use in HR

Day 5: Building an AI Strategy for HR

- Steps to integrate AI into HR processes: Planning and execution
- Building organizational buy-in for AI implementation in HR
- Conducting cost-benefit analyses for AI tools in HR functions
- Evaluating and selecting the right AI vendors and platforms



Seminar dates

Available seminar dates

Live dates and pricing for Certificate in AI for HR Professionals generated from the course details page.

Date	Location	Format	Fee
16 - 20 November 2026	Paris - France	Classroom	**€3,600.-**
7 - 11 December 2026	Frankfurt - Germany	Classroom	**€2,600.-**
21 - 25 December 2026	Munich - Germany	Classroom	**€2,760.-**
11 - 15 January 2027	Madrid - Spain	Classroom	**€3,400.-**
8 - 12 February 2027	London - U.K	Classroom	**€3,360.-**
8 - 12 March 2027	Istanbul - Turkey	Classroom	**€2,280.-**
12 - 16 April 2027	Cape Town - South Africa	Classroom	**€3,400.-**
10 - 14 May 2027	Barcelona - Spain	Classroom	**€3,080.-**
14 - 18 June 2027	Paris - France	Classroom	**€3,600.-**
12 - 16 July 2027	Frankfurt - Germany	Classroom	**€2,600.-**
9 - 13 August 2027	Madrid - Spain	Classroom	**€3,400.-**
13 - 17 September 2027	London - U.K	Classroom	**€3,360.-**
11 - 15 October 2027	Istanbul - Turkey	Classroom	**€2,280.-**
8 - 12 November 2027	Vienna - Austria	Classroom	**€3,400.-**
13 - 17 December 2027	Barcelona - Spain	Classroom	**€3,080.-**
18 - 22 January 2027	Frankfurt - Germany	Classroom	**€2,600.-**
15 - 19 February 2027	Rome - Italy	Classroom	**€3,400.-**



Seminar dates

Available seminar dates

Live dates and pricing for Certificate in AI for HR Professionals generated from the course details page.

Date	Location	Format	Fee
15 - 19 March 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
19 - 23 April 2027	Barcelona - Spain	Classroom	**€3,080.-**
17 - 21 May 2027	London - U.K	Classroom	**€3,360.-**
21 - 25 June 2027	Munich - Germany	Classroom	**€3,400.-**
19 - 23 July 2027	Rome - Italy	Classroom	**€3,400.-**
16 - 20 August 2027	Munich - Germany	Classroom	**€3,400.-**
20 - 24 September 2027	Frankfurt - Germany	Classroom	**€2,600.-**
18 - 22 October 2027	Rome - Italy	Classroom	**€3,400.-**
15 - 19 November 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
20 - 24 December 2027	Barcelona - Spain	Classroom	**€3,080.-**

Live online option	Online delivery is available at €1,850.-.