informatech




PLANNING AND STRATEGY MANAGEMENT | COURSE

# Business Analysis Foundations

**UK**
+44 33 000 111 90
info@informatech.co.uk
https://informatech.co.uk
63-66 Hatton Garden Hatton Garden
EC1N 8LE , London

**NL**
+31 85 74 444 46
info@infomatech.nl
https://infomatech.nl
Waarderweg 50 - 2031PB
Haarlem - Netherlands



# Course content

## Why Attend

This workshop is designed for professionals seeking to improve their understanding of a business analyst's core roles and competencies, their practices, and the impact of these principles on organizational success. Through the workshop, participants will engage in hands-on exercises to derive, document, and analyze actions, learn how to evaluate solutions, and actively engage with stakeholders. Through a combination of theoretical knowledge and practical application, this workshop will equip attendees with the skills to identify business needs, model business processes, and contribute to the strategic goals of their organizations.

This interactive workshop introduces fundamental business analysis concepts through practical case studies. This dynamic approach allows participants to apply their knowledge to practical scenarios and gain a deep understanding of business analysis principles.

By the end of the course, participants will be able to:

• Explain the fundamental responsibilities of a business analyst and the importance of effectively prioritizing stakeholder needs

• Elicit requirements and model business processes to identify improvement opportunities

• Evaluate solution options and communicate findings effectively to stakeholders

This workshop is designed for aspiring business analysts who wish to enter the field of business analysis and for professionals who want to formalize their knowledge in this area.

• Analytical thinking

• Problem solving

• Structuring data

• Communicating analytical results

## Course outline

### Introduction to Business Analysis

• The definition of business analysis



# Course content

## Course outline

- Responsibilities of a business analyst
- Main competencies of a business analyst
- Analytical thinking
- Following the analytical process

### The Analytical Problem-Solving Process

- Identifying the problem
- Structuring the problem
- Prioritizing
- Gathering and analyzing data
- Presenting results

### Presenting results

- The importance of communication
- Visualizing data
- Analytical storytelling
- Storytelling components
- Evidence-based decision-making



# Seminar dates

## Available seminar dates

Live dates and pricing for Business Analysis Foundations generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 7 - 11 December 2026 | Barcelona - Spain | Classroom | **€3,080.-** |
| 11 - 15 January 2027 | Geneva - Switzerland | Classroom | **€4,200.-** |
| 8 - 12 February 2027 | Istanbul - Turkey | Classroom | **€2,280.-** |
| 8 - 12 March 2027 | Cape Town - South Africa | Classroom | **€3,400.-** |
| 12 - 16 April 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 10 - 14 May 2027 | Paris - France | Classroom | **€3,600.-** |
| 14 - 18 June 2027 | Frankfurt - Germany | Classroom | **€2,600.-** |
| 12 - 16 July 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 9 - 13 August 2027 | Geneva - Switzerland | Classroom | **€4,200.-** |
| 13 - 17 September 2027 | Istanbul - Turkey | Classroom | **€2,280.-** |
| 11 - 15 October 2027 | Vienna - Austria | Classroom | **€3,400.-** |
| 8 - 12 November 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 13 - 17 December 2027 | Paris - France | Classroom | **€3,600.-** |

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|---|---|
| **Live online option** | Online delivery is available at €1,850.-. |