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ACCOUNTING AND FINANCE | F04

Advanced Financial Analysis

UK
+44 33 000 111 90
info@informatech.co.uk
https://informatech.co.uk
63-66 Hatton Garden Hatton Garden
EC1N 8LE , London

NL
+31 85 74 444 46
info@infomatech.nl
https://infomatech.nl
Waarderweg 50 - 2031PB
Haarlem - Netherlands



Course content

Why Attend

This course brings together the key elements of financial statement analysis. It will enable participants to ask the right questions, see the real risks facing businesses and investors, feel more confident in their ability to comment on business activities and performance, and analyze financial health for management. These skills and the required technical knowledge will be practiced throughout the course using interactive examples and case studies, putting theory and technique into context.

The course uses a mix of interactive techniques, such as brief presentations by the consultant, group exercises, and real-life published financial statements analysis using Excel to apply knowledge acquired throughout the course.

By the end of the course, participants will be able to:

• Explain the impact of accounting treatments and methodologies on financial statements

• Analyze the industry using Porter's five forces model

• Apply financial ratios analysis in Excel and report recommendations

• Assess the quality of financial reports and reported earnings and cash flows

• Forecast financial statements based on the analysis of the historical performance of a company

Chief accountants, accounting managers, senior accountants, finance directors, finance managers, financial analysts, financial controllers, financial accounts managers, heads of finance departments, credit controllers, credit risk analysts, bankers, and relationship managers.

• Interpreting financial statements

• Reading annual reports

• Financial analysis

• Credit analysis

• Financial forecasting and modeling

Course outline



Course content

Course outline

Financial Statements and the Annual Report

- Understanding the income statement, balance sheet, and cash flow statement
- Other comprehensive income components

Accounting considerations in financial analysis

- Receivables and the Expected Credit Loss (ECL) provision
- Fixed assets accounting options: Cost vs. Fair Value models
- Accounting for capital expenditures and impairment
- Impact of lease accounting
- Various investment accounting considerations
- Accounting treatment of goodwill
- Content of the annual financial report
- Non-financial elements of the annual financial report
- Types of external audit opinions
- Management Discussion and Analysis (MD&A)
- Basics of Macroeconomic and Industry Analysis
- Macroeconomic factors to assess country exposure
- Indicators of Gross Domestic Product (GDP), unemployment rate, inflation and interest rates
- Deficit-to-GDP, debt-to-GDP, and GDP growth rates
- Industry analysis: Understanding Michael Porter's Five Forces shaping an industry's competitiveness
- Threat of new entrants
- Threat of substitutes
- Bargaining power of buyers



Course content

Course outline

- Bargaining power of suppliers
- Rivalry of competitors
- Segment reporting in annual reports

Financial Ratios Analysis Using Excel

- Common size analysis to improve comparability
- Calculating trends and growth patterns
- Ratio analysis to assess key aspects of company performance:
- Profitability
- Liquidity
- Efficiency and working capital management
- Financing structure and risk
- DuPont analysis
- Altman Z-score to assess potential bankruptcy
- Using graphical representation

Assessing the Quality of Financial Reports

- Quality of financial reporting vs. quality of earnings
- Framework for assessing a company's quality of financial reports
- Potential problems that affect the quality of financial reports
- Beneish model: M-score to describe the degree to which earnings are manipulated
- Evaluating the earnings quality of a company
- Evaluating the cash flow quality of a company
- Indicators of financial position quality



Course content

Course outline

• Sources of information about risk

Financial Forecasting Techniques for Analysts

• Revenue forecasting: Bottom-up versus top-down

• Forecasting cost of goods sold

• Forecasting fixed and variable costs

• Forecasting financial position accounts

• Working capital: accounts receivables, inventory, payables

• Fixed assets forecasting

• Retained earnings and dividend pay-out policy

• Modeling financial statements forecast



Seminar dates

Available seminar dates

Live dates and pricing for Advanced Financial Analysis generated from the course details page.

Date	Location	Format	Fee
14 - 18 December 2026	Barcelona - Spain	Classroom	**€3,080.-**
18 - 22 January 2027	London - U.K	Classroom	**€3,360.-**
15 - 19 February 2027	Istanbul - Turkey	Classroom	**€2,280.-**
15 - 19 March 2027	Vienna - Austria	Classroom	**€3,400.-**
19 - 23 April 2027	Barcelona - Spain	Classroom	**€3,080.-**
17 - 21 May 2027	Paris - France	Classroom	**€3,600.-**
21 - 25 June 2027	Frankfurt - Germany	Classroom	**€2,600.-**
19 - 23 July 2027	Barcelona - Spain	Classroom	**€3,080.-**
16 - 20 August 2027	London - U.K	Classroom	**€3,360.-**
20 - 24 September 2027	Istanbul - Turkey	Classroom	**€2,280.-**
18 - 22 October 2027	Cape Town - South Africa	Classroom	**€3,400.-**
15 - 19 November 2027	Barcelona - Spain	Classroom	**€3,080.-**
20 - 24 December 2027	Paris - France	Classroom	**€3,600.-**

Live online option	Online delivery is available at €1,850.-.