

Business Intelligence: Data Analysis and Reporting Techniques

(5 Days Training Course)



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Course Objectives

By the end of the Program, Participants will be able to:

Boost Excel Business Intelligence (BI) expertise in business and management reporting.

Perform automated report writing, analysis and reconciliation.

Link their Excel with PowerPoint for dynamic data update.

Develop dynamic BI dashboards, scorecards and flash management reports to assist professionals in measuring performance and enhancing decision making.

Use advanced report development techniques by linking-up Excel with Access, Web, Text, SQL, Oracle and other databases.

Design, prepare and run reports using PowerPivots as a BI tool.

Perform data analysis techniques to produce timely and accurate reports.

Who Should Attend

Business professionals, business analysts, research professionals, marketing and sales, administrative staff, supervisors, general business professionals and staff from any function who need to learn and apply state-of-the-art techniques to their daily business reporting, reconciliations and analysis.

Tools and Techniques

Consolidating Data from Separate Files and Sheets

Advanced Data Validation Using Lists, Dates and Custom Validation

Array Functions

Cell Management Tools: Left, Right, Mid, Concatenate, Value

Naming Cells and Ranges

Subtotal, Sumif, Sumifs, Sumproduct

Looking-Up Data, Texts, and Values Using Vlookup

The Incredible Table Tools Techniques

Slicing Dates into Day Names, Month Names,

Years and Quarters

Text to Columns and Dynamic Trimming Using Trim, Len,

Find and Substitute

Text Change Functions

The 19 Must Learn Pivot Tables Tools

Creating Pivot Tables

Number Formatting Techniques

Designing Report Layout

Sorting in Ascending, Descending and More

Sort Options

Filtering Labels and Values

Expanding and Collapsing Reports

Summarize Data By Sum, Average, Minimum , Maximum, Count

Show Values as % of Total & % of ...

Pivot Table Options

Inserting Formulas

Date Analysis

Copying Pivot Tables

Creating Pivot Charts

Dynamic Chart Labeling

Mastering the Slicer

Showing Report Filter Pages

Linking Pivot Tables and Pivot Graphs with PowerPoint

Conditional Formatting with Pivot Tables

Designing Reports Using the GetPivotData

Report Design and Modeling Techniques Spinner

- Check Box Data Modeling with IF function
- Option Box Data Modeling with IF function
- List Box Data Modeling with CHOOSE function
- Linking Excel with Text Files
- Linking Excel with Databases (Access)
- Linking Excel with SQL
- Linking Excel with Internet
- Scenario Manager

Charting and Visualization Techniques

- Creating Dynamic Labels
- Using the Camera Tool
- Working with Formula-Driven Visualizations
- Using Fancy Fonts
- Leveraging Symbols in Formulas
- Working with Sparklines
- Creating Unconventional Style Charts

Tips and Tricks in Excel

- Controlling and Protecting Your Reports, Analysis and Reconciliations
- Data Entry Form
- Custom List
- Text to Speech
- Protecting Worksheets and Workbooks