

(5 Days Training Course)

Certificate In Treasury Management

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Why Attend

It is essential for every organization to effectively utilize its funds and manage its exposure to key risks arising from fluctuations in interest rates and foreign exchange rates. The certificate in treasury management course examines the important roles for corporate treasury in managing cash flow and liquidity, working capital, accessing debt financing and managing capital. This course provides professionals with a sound understanding of tools and techniques required for effectively managing the various aspects of treasury risk.

Course Methodology

The course uses a mix of interactive techniques, such as brief presentations by the consultant, application of theories presented by the consultant and group exercises to exchange experience and apply knowledge acquired throughout the course.

Course Objectives

By the end of the course, participants will be able to:

Describe and explain the roles of corporate treasury management and the treasury function

Apply up-to-date practices covering asset liability management and cash management techniques

Develop a practical understanding of financial markets and their products

Recognize and correctly measure financial instruments under International Financial Reporting Standards (IFRS) and Generally Accepted Accounting Principles (GAAP)

Describe fair value measurement and explain its effect on financial instruments' presentation

Explain hedging and speculation, and distinguish between the different hedging techniques applied by the treasury function

Target Audience

Treasury professionals, financial professionals, finance managers, corporate controllers, financial controllers, chief accountants, accounting managers, senior accountants, banking professionals, back-office managers, traders and dealers, finance regulators and corporate business professionals.

Target Competencies

Treasury management

Cash management

Risk analysis

Risk management

Equity valuation

Fixed income valuation

Hedging

Accounting for financial instruments

Course Outline

Introduction to the treasury function

Definition and responsibilities of the treasury function

Treasury professionals' role

Risks surrounding the treasury function:

Credit and interest rate risk

Liquidity risk and exchange rate risk

Cash and liquidity management

Asset and liability management versus treasury management

Understanding the cash cycle

Reasons for holding cash: transaction, precautionary and speculative

The optimum cash balance:

Baumol's model

Miller-Orr model

Managing and accelerating collections

Managing and decelerating disbursements

Ratio analysis for decision making

Accounts receivable turnover

Inventory turnover

Accounts payable turnover

Cash conversion cycle

Corporate finance theory

The time value of money

Steps in the investment management process

Holding period return calculation for fixed income securities

Risk and return concepts

Calculating mean of returns

Variance and standard deviation for an individual security

Covariance and correlation of returns for two securities

Interpreting correlation of returns

Variance and standard deviation for a portfolio of two or more securities

Covariance and correlation of returns for a portfolio of securities

Fixed income securities and bonds' valuations

The money market and instruments

The debt market

Bonds and Sukuk

Risks associated with the debt market

Credit risk

Prepayment risk and interest rate risk

Bonds' valuation techniques

Price and maturity relations

Stock market and equity valuations

The equity instruments: IPOs, seasoned offerings and private equities

Holding period returns for equity securities

Equity valuation techniques

Discounted cash flow model

Multiplier model

Accounting for financial instruments

Classification of instruments

Held-To-Maturity debt securities (HTM)

Trading Securities (TS)

Available-For-Sale securities (AFS)

Fair Value Through Profit and Loss Option (FVTPL)

Initial and subsequent measurements

Transfer between categories

De-recognition of financial instruments

Briefing on derivatives markets, hedging and speculation

Definition of derivatives: forwards, futures, options and swaps

Difference between hedging and speculation

General internal hedging strategies

Investing in the home currency

Creating a natural hedge

Currency diversification

Mark-ups

Counter trades and currency offsets

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Typical interventions are to accelerate performance, execute strategy and embed capability and change. Our programmes are part of the core curriculum in many of our client's corporate universities, and our leadership development programmes have over 300,000 executive alumni. Methodologies are based on more than 100 corporate turnarounds and performance acceleration assignments in FTSE 100 and Fortune 500 companies. Austria, Belgium, Brazil, Canada, China, Colombia, Denmark, Finland, France, Germany, Italy, Mexico, Norway, Poland, Portugal, Russia, Serbia, South Africa, Spain, Sweden, The Netherlands, UK, Uruguay, and the USA.



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