



## Why Attend

What differentiates exceptional administrators from the rest of the crowd? What does it take to be a star administrator? This course gives essential and in-depth practical techniques that will enable you to excel at your workplace. In this course, you will learn multi-disciplinary best practices such as how to be a better business writer and a master communicator. This course also focuses on the importance of providing exceptional internal and external customer service and the impact of doing this. Moreover, you will thoroughly have the chance to discuss the effects of stress at the workplace and ways to turn stress to an advantage. You will also learn how mastering your effective usage of time will inevitably enhance your productivity and lower your stress level. Another topic you will delve into is organizing and running an effective and professional meeting. Finally, you will learn in detail, how you can improve your phone handling capabilities.

## **Course Methodology**

This course uses interactive group and individual exercises, role plays and discussions. Inter-group discussions to share working experiences are also an important ingredient in the process. Skills are introduced and revisited at regular intervals throughout the course to facilitate reinforcement and to help participants remember them. The course also uses several self assessment exercises to pin point areas of strengths and improvements as well as action planning to ensure practical implementation of the learning objectives.

## **Course Objectives**

By the end of the course, participants will be able to:

Define and understand the role of the office manager and administrator

Implement verbal and written communication strategies needed for carrying out responsibilities in an effective manner

Develop a service attitude and mindset aimed at the internal and external customer

List the main causes of stress and apply the techniques needed to control them

Apply time management techniques required for better office productivity

Organize meetings effectively

Handle telephone calls properly and professionally

## **Target Audience**

Administrators, assistants, executive secretaries, existing or prospective office managers, senior administrators and supervisors of junior level employees.

# **Target Competencies**

Self development
Interpersonal communication
Business writing
Customer focus
Self management
Time management
Meeting management
Telephone handling



# The role of the office manager and administrator

Perception versus reality
The 3Ds of successful administrators: dramatically and demonstrably different
Competencies required for success
What it takes to be a 'star' at work
Identifying your role

#### Effective verbal and written communication skills

Improving credibility and gaining recognition
Importance of having positive attitude
Being assertive
Selling your ideas to the boss, colleagues, subordinates and clients
Preparing a professional presentation
What constitutes professional business writing
Style and layout
Obtaining your objective with the reader
Readers' expectations

# Serving the internal and external customer

Understanding the needs of internal and external customers Removing services barriers Providing excellent service Breaking down the silo mentality Handling complaints

#### Stress management techniques

Causes and symptoms
Identifying your stressors
How stress affects performance
Formulating a comprehensive stress management plan
Managing time
Identifying and eliminating time wasters
Setting goals and priorities
Using measures to control and improve your effectiveness
Planning and managing time for self and others
Preparing time logs and learning from them

# **Organizing meetings**

Elements of an effective meeting
Preparing the agenda
Meeting common time wasters
Taking minutes of meetings
Responsibilities of meeting leaders and participants

# Using the telephone properly

Professional telephone behavior
Rules for good listening
Steps in professional handling of an incoming call
Dealing with difficult callers
Identifying common phone problems and
formulating solutions