



Engagement Leadership The Power Of Engagement To Improve Corporate Success

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(5 Days Training Course)



Course Outline

Why Choose this Training Course?

Engagement is one of the cornerstones of how successful corporations have learned to improve every financial and productivity level of measures. Engagement not only improves employee loyalty and longevity to the company, but customer loyalty as well. The end result is greater improvements throughout the organization beginning with higher loyalty and motivation levels by all stakeholders.

Through proven relationship building skills learned in this program, many leaders have improved their every day practices to get new and outstanding results from their people.

The program focuses on two powerful skills: Emotional Intelligence and Positive Psychology to improve Engagement skills. These skills are taught and applied to common business conditions to provide the type of applications that will yield immediate results for any organization.

This training course will feature:

- Understand, learn and apply proven approaches to gain greater loyalty of their people
- Apply the skill of emotional intelligence to make better decisions at all levels
- Create a “Culture of Engagement” to foster overall improvements throughout
- Learn to use the power of Positive Psychology to motivate people and improve staff
- Apply the skills of engagement to build deeper relationships and trust between staff and leadership to achieve higher loyalty and productivity

By the end of this training course, participants will be able to:

- Improve organizational engagements with customers, suppliers, leaders and employees
- Learn powerful techniques to overcome obstacles and improve performance
- Apply powerful new mental skills to create innovative ways to solve problems
- Apply the skills of Engagement to build strong relationships across the spectrum of business
- Improve your organizations image and success with clients and suppliers

Who is this Training Course for?

This training course is suitable to a wide range of professionals but will greatly benefit:

- Leaders and executives of any size or type of Organization
- Potential leaders from the ranks of Supervisors, Managers or Team Leaders
- Any person in an organization that wishes to learn the elements of engagement to build their value to an organization
- Human Resource managers to learn how to create an engagement culture

Course Outline

Day One: The Proven Elements of Engagement

- Identify the elements of engagement
- Tracing an engagement strategy to financial success
- Understanding positive psychology and engagement skills
- Learning and applying the mindset of positive psychology
- Using new perceptual powers to see new opportunities
- The power of your subconscious mind

Day Two: Emotional Intelligence & Engagement Leadership

- Introduction to emotional intelligence
- The influence of emotional intelligence on decisions
- Self-Reflection of your positive nature: Monitor your own emotional state
- Self-Management: Managing your emotions to produce positive results
- Emotional self-control – Keeping disruptive emotions and impulses in check
- Applying emotional intelligence to employee and stakeholder engagement

Day Three: The Power of an Engagement Leader to Lead People

- Social-Awareness: Awareness of others' feelings, needs, & concerns; how to handle relationships
- Empathy: Sensing others' feelings & perspective and taking active interest in them
- Emotional contagion – understanding and changing other people's emotions
- Relationship-Management – getting positive responses by followers
- Supporting others by sensing the needs of others and bolstering their abilities
- Applying relationship management skills to create high involvement from people

Day Four: Power of a Positive Psychology to Change Minds

- Learn how to use the power of the subconscious mind to change people
- Breaking old habits
- Applying the skill of expectations to increase motivation in people
- Improving your persuasive ability through positive communication
- Facilitating change – overcoming natural reluctance to change
- Changing mindsets of your people to go beyond themselves

Day Five: Creating a Culture of Engagement

- The building blocks of culture – engagement values
- Creating the systems to reinforce the engagement culture and values
- How engagement leaders model the way – personal execution
- Spreading engaging principles throughout the organization
- How to measure and reward successful engagement actions
- Measuring your own Engagement Success as a Leader