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(5 Days Training Course)





Why Attend

This course is designed for supervisors, managers, and individuals at any level within the organization, looking to sharpen their leadership capabilities, aspiring to learn more about themselves and interested in using their influencing skills to manage and lead others. The course takes the participants on a journey of self-discovery and self-reflection and teaches them strategies and skills that will make them shine and thrive in their jobs as well as in their personal lives.

Course Methodology

This course uses self-assessment tools to diagnose, discover and explain the participants' ability to manage and lead others. Group presentations, discussions, role-plays and case analyses will also be used.

Course Objectives

By the end of the course, participants will be able to:

Recognize strengths and blind spots in themselves and others Increase their self-awareness for better self-management Plan and set goals and directions based on values and aspirations Earn trust and get results with leadership coaching Influence others from a position of authority, even without formal authority Lead for long-term results

Target Audience

This course is ideal for new or experienced supervisors and managers in any function within the organization, as well as for individuals who want to become better at understanding and managing themselves and lead others. The course is also perfect for those looking for a refresher course, new perspective or inspiration on the course subject.

Target Competencies

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Personal and organizational effectiveness
Working productively with peers, managers, subordinates and others
Communication skills
Empathetic listening
Planning and goal setting
Self-Awareness
Coaching skills
Influencing skills
Persuasion skills
Leadership skills

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Course Outline

Self-awareness: a point of departure

Assessing your self-awareness
Why increase your self-awareness
How to increase your self-awareness
Self-awareness questionnaires
Emotional intelligence questionnaire
Interpersonal needs questionnaire (FIRO-B)
Assertiveness questionnaire
The 'big five locator' questionnaire
Cognitive style questionnaire
Summarizing your self-awareness profile

Self-management: clarifying values, setting goals, and planning

What is meant by self-management
Self-management, personal and social skills
Self-management skills and lifelong learning
How well do you plan and set goals
What are your values
Personal goal setting
Personal mission statements
Strategies for effective goal setting

Leading others with active coaching

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Characteristics of an ideal coach
How a good coach is described
7 masterful coaching personality traits
Myths and realities
Seven communication principles for coaching
Gather good information with EARS
Good habits of effective listeners
Leadership coaching styles: What kind of a coach are you?

Persuading others with tact and diplomacy

Definition of 'Persuasion'
Persuasion strategies: Credibility
Persuasion strategies: Logical Reasoning
Persuasion strategies: Emotional appeal
Improving your persuasive skills
Persuasive skills in formal presentations
Persuasion versus negotiation
The art of persuasion: thirty proven tips and techniques

Transforming others with influence and inspiration

Transformational leadership defined
Transformational leadership and charisma
A model of transformational leadership
Transformational leadership factors
Transactional leadership factors
Other transformational perspectives
How does the transformational approach to leadership work

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informatech™ is a global leadership consultancy that aligns people, purpose & strategy – driving socially responsible transformation in global organisations. Our international network includes 215 partners, consultants, and coaches in 24 countries throughout Europe, North America, Latin America, Asia, and Africa. We transform leaders, align teams and create fierce resolve and passion to win.

Typical interventions are to accelerate performance, execute strategy and embed capability and change. Our programmes are part of the core curriculum in many of our client's corporate universities, and our leadership development programmes have over 300,000 executive alumni. Methodologies are based on more than 100 corporate turnarounds and performance acceleration assignments in FTSE 100 and Fortune 500 companies. Austria, Belgium, Brazil, Canada, China, Colombia, Denmark, Finland, France, Germany, Italy, Mexico, Norway, Poland, Portugal, Russia, Serbia, South Africa, Spain, Sweden, The Netherlands, UK, Uruguay, and the USA.



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