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Why Attend

Planning and budgeting are must-have skills for all professionals regardless of their function or managerial level. This course covers the concept of budgeting as a planning tool, a financial device and a control mechanism. In addition, it provides the necessary application of a long and short-term planning decisions.

Course Methodology

This course focuses on exercises, case studies, and individual and group presentations

Course Objectives

By the end of the course, participants will be able to:

Defend the importance of linking an organization's budget with its strategic plan

Demonstrate how the budget relates to the key financial statements: balance sheet, income statement, and cash flow

Prepare the key elements of an operating and capital budget and evaluate the different budgeting approaches used

Apply cost control tools, analyze management variance reports and take proper corrective action

Calculate different capital budgeting evaluation techniques as included in a capital expenditure proposal

Utilize cost-volume-profit analysis in making budgeting decisions

Target Audience

All managers, supervisors and analysts who prepare or use management budgets.

Target Competencies

Interpreting Financial statements
Planning and budgeting
Cost control
Capital budgeting
Applying cost-volume-profit analysis
Utilize breakeven analysis



Course Outline

Planning and the functions of management

The critical functions of management
Aligning the budget with the organization's strategy
Road map to strategy
Budget as a planning tool
Control: the missing link
Planning pitfalls

The key financial statements

The accounting system
The income statement
The balance sheet
The cash flow statement

Budgeting: process and approaches

The advantages of budgeting The budget process Rolling budgets The master budget Operating and capital budgets The budgeted financial statements Approaches to budgeting: Incremental budgeting Zero based budgeting Flexible budgeting Kaizen budgeting and continuous improvement Activity based budgeting Tools of forecasting Direct and indirect costs Characteristics of an effective budget Problems in budgeting

Cost control

Budget as a control tool
The control process
Characteristics of an effective control system
Responsibility reporting
Variance analysis: identifying the components of variance
Variance analysis: taking the corrective action

Capital expenditure budgeting and analysis

Time value of money
Simple versus compound interest
Identifying and analyzing cash flows
The discount rate: using cost of capital
Net Present Value (NPV)
Internal Rate of Return (IRR)
Profitability Index (PI)
Pay-Back Period (PBP)
Accounting Rate of Return (ARR)
Approval for Expenditure (AFE)
Sensitivity and risk analysis

Cost-Volume-Profit analysis (CVP)

Identifying the fixed costs and variable costs Computing breakeven point in units Computing breakeven point in sales Assumptions of CVP analysis Using CVP in budgeting decisions